

November 16, 2017

Senator Richard Shelby Chairman Commerce, Justice, Science Appropriations Subcommittee Senate Appropriations Committee Washington, DC 20510

Senator Jeanne Shaheen Ranking Member Commerce, Justice, Science Appropriations Subcommittee Senate Appropriations Committee Washington, DC 20510 Congressman John Culberson Chairman Commerce, Justice, Science Appropriations Subcommittee House Appropriations Committee Washington, DC 20515

Congressman Jose Serrano Ranking Member Commerce, Justice, Science Appropriations Subcommittee House Appropriations Committee Washington, DC 20515

Dear Senators Shelby and Shaheen and Congressmen Culberson and Serrano:

As you consider the final Fiscal Year 2018 funding measure, we urge you to support the increased funding request submitted by the Secretary of Commerce for an additional \$187 million to support 2020 Census activities—an important initial down payment towards the additional \$3.3 billion the Administration says the Census needs over the next three years to conduct a fair, complete, accurate and successful 2020 Census.

In his recent testimony, Secretary Ross indicated the bulk of the proposed \$187 million increase for the next fiscal year will be devoted to the ongoing planning and buildout of the IT systems needed to make the next decennial less costly to the American taxpayer. We support this action; however, we believe the Congress should add to the Department's request.

No funds are included in the revised FY 2018 Census Bureau budget for timely development of the full advertising campaign, launch of the Partnership Program, restoring cancelled field tests in rural areas, or to adapt operations to remedy the impact of disasters in Texas, Florida, Puerto Rico and California that increase the risk of an incomplete census count in those communities. The new request does not include sufficient funding for historic numbers of partnership specialists, who help state and local officials and trusted community leaders support census operations through focused outreach and promotion to their constituencies. These operations help reduce costs by boosting self-response and increase accuracy by targeting messages to historically hard-to-count communities. We strongly urge additional funding for these important activities in the final Omnibus funding measure for Fiscal 2018.

As members and supporters of the Census Project (http://www.thecensusproject.org) – a diverse network of census stakeholders including business, civil rights, state and local government, education, housing, health, labor, and human services interests – we have previously expressed the need for greater investment in planning for the decennial census. Our diverse coalition has urged Congress to provide the Census Bureau with "robust" funding to support critical Census

2020 preparations in FY 2018—including the End to End Readiness tests which were cut back by Census leadership after earlier funding requests were not fulfilled.

The FY 2018 appropriations process is a just-in-time opportunity to remedy these oversights and get our Constitutionally-mandated 2020 census back on track. Thank you for considering our views in these important matters.

Sincerely,

AcademyHealth		
Advancement Project California		CA
AERA		
Alaska Community Action on Toxics		AK
American Academy of Pediatrics		
American Mathematical Society		
American Sociological Association		
American Statistical Association		
Asian & Pacific Islander American Health Forum		
Asian American Federation	New York	NY
Asian American Resource Workshop	Boston	MA
Asian Americans Advancing Justice - AAJC		
Asian and Pacific Islander American Vote		
Asian Pacific American Labor Alliance, AFL-CIO (APALA)		
Association of Asian Pacific Community Health Organizations		
Association of Population Centers		
Association of Public Data Users (APDU)		
Association of State and Territorial Health Officials		
Canary Consulting		IL
Capital District Regional Planning Commission		NY
Community Action Human Resources Agency	Eloy	AZ
Consortium of Social Science Associations		
Cornell University Program on Applied Demographics		NY
Council for Community and Economic Research (C2ER)		
Council of Michigan Foundations		MI
Council of Professional Associations on Federal Statistics		
Crescent City Media Group		LA
Decision Demographics		
Empowering Pacific Islander Communities (EPIC)		
Equality California		CA
Family Equality Council		
Forefront		IL
Fund for Cities of Service		

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Homage Senior Services	Everett	WA
Housing Consortium of Everett & Snohomish County	Everett	WA
Housing Vermont		VT
Human Development Services of Westchester	Mamaroneck	NY
Indivisible Hawaii		HI
Insights Association		
Interfaith Association of Northwest Washington	Everett	WA
Japanese American Citizens League		
Jewish Council for Public Affairs		
Laotian American National Alliance		
Long Island Housing Services, Inc.	Bohemia	NY
MACS 2020 - Minnesotans for the American Community Survey and		MN
2020 Census		
Massachusetts Voter Table		MA
MassVOTE		MA
MAZON: A Jewish Response to Hunger		
Mercy Housing Northwest		WA
Mi Familia Vota		
Michigan League for Public Policy		MI
Michigan Nonprofit Association		MI
Michigan's Children		MI
Minnesota State Demographic Center		MN
Minnesotans Standing Together to END Poverty and Homelessness		MN
(MNSTEP)		
NAACP		
NAACP Legal Defense & Educational Fund, Inc.		
National Asian Pacific American Bar Association		
National Asian Pacific American Women's Forum (NAPAWF)		
National Association of Counties		
National Association of Latino Elected and Appointed Officials		
(NALEO) Educational Fund National Coalition on Black Civic Participation		
National Council of Asian Pacific Americans (NCAPA)		
National Disability Rights Network		
National Employment Law Project		
National Housing Conference		
National LGBTQ Task Force Action Fund		
National Low Income Housing Coalition		
National Multifamily Housing Council		
Nazareth Housing Services	Pittsburgh	PA
Neighbor to Neighbor Massachusetts		MA
NETWORK Lobby for Catholic Social Justice		
New Jersey Policy Perspective		NJ
Nielsen		
OCA - Asian Pacific American Advocates		

Partnership for America's Children		
PathWays PA	Folsom	PA
Pennsylvania Partnerships for Children		PA
PeopleForBikes		
PFLAG National		
Philadelphia Association of Community Development Corporations	Philadelphia	PA
PICO California		CA
Population Association of America		
Prison Policy Initiative		
Public Justice Center		MD
Ramsey County	Saint Paul	MN
Research Advisory Services, Inc.	Phoenix	AZ
Ribbon Demographics, LLC		
Right to the City Boston	Boston	MA
RLS Demographics, Inc.		
Service Employees International Union (SEIU)		
Southeast Asia Resource Action Center		
Southeast Michigan Census Council	Southfield	MI
State Voices		
Sunlight Foundation		
The Farmworker Association of Florida, Inc.		FL
The Minnesota Foundation		MN
Urban and Regional Information Systems Association		
West Virginia Center on Budget and Policy		WV

Senator Thad Cochran cc:

Senator Patrick Leahy
Congressman Rodney Frelinghuysen
Congresswoman Nita Lowey