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**Media Advisory**

**The 2007 Joint Statistical Meetings Address Issues  
of National and International Concern**

The American Statistical Association's (ASA) 2007 Joint Statistical Meetings (JSM) will bring some 5,500 people to Salt Lake City's Salt Palace Convention Center to participate in more than 2,500 oral presentations, panel sessions, poster presentations, continuing education courses, career placement, business meetings, social activities and networking opportunities. It is the world's largest gathering of statisticians. The second oldest continuously operating association in the country, ASA held its first annual meeting in 1840 with 10 people in attendance. The 2007 JSM is the 167th annual meeting of the ASA. A brief history of the JSM can be found at

<http://www.amstat.org/meetings/JSM/2007/pdfs/ABriefHistoryoftheASAAnnualMeetings.doc>

**Media Registration**

The media are invited to participate in any or all of the sessions at the 2007 JSM. Media registration is required; the form is at

<http://www.amstat.org/meetings/JSM/2007/index.cfm?fuseaction=pressregistrationform>

**Interviews Available**

Media interested in interviews with any of the keynotes, presenters, or other participants should contact <mailto:mrosanne@amstat.org> or at the numbers above.

**\*\*Of particular interest:**

Bradley Efron, a past president of the ASA, will be awarded the country's highest scientific honor, the National Medal of Science, at the White House on July 27. Brad will be at the 2007 JSM from Sunday to Tuesday and is available for interviews.

**Timely Topics**

"The conference will address issues of national and international concern, such as global warming and medical advances, as well as activities that address political processes, physical and social sciences, and manufacturing processes and quality," said William Smith, ASA executive director. "In our data-driven society, the statistics discipline has a proud heritage of helping make sensible decisions in the face of uncertainty."

Topics presented include:

- What Happened In Florida-13's Election Last Year - What Can We Do To Improve Electoral Integrity?
- Is Tiger A Winner, or Is He Just Better Than Everyone?
- Alzheimer's Disease Research in Utah: Analysis Methods for Early Detection, Epidemiology and Clinical Trials
- Safety First--Managing Patient's Safety and Mitigating Product's Risks
- Media Coverage Regarding Data on Mortality in Iraq

Click on the link to view information about these and other timely topics:

<http://www.amstat.org/pressroom/index.cfm?fuseaction=2007jsmtimelytopics.cfm>

### **College Stat Bowl**

There are 16 players in the four games of the first round of the tournament. The winners of each game plus the two highest-scoring non-winners will advance to Round 2 - three players in two games. The winners of the two Round 2 games will face off in the Finals. Participants represent a number of colleges and universities, including the Universities of George, Michigan, Colorado, Connecticut, and Florida; Case Western Reserve University; Arizona State, Wright State, and Utah State Universities.

### **Meeting within a Meeting (MWM) - Statistics Education**

The MWM is a one-day conference on statistics for 25 middle and junior high school math and science teachers. The program was developed by ASA to help teachers, many of whom have little or no statistics training, meet current math requirements that require statistics education. The conference will be held Monday, July 30, 2007.

### **Exhibitors**

Approximately 80 exhibitors will have displays at the conference. A list of these companies is available at <http://www.amstat.org/meetings/JSM/2007/index.cfm?fuseaction=exhibitors>

Some exhibitors have posted news and information on our Exhibitor News Page:

<http://www.amstat.org/meetings/JSM/2007/index.cfm?fuseaction=exhibitornews>

### **Gertrude Cox Scholarship 5K Run & 2.5K Fun Run/Walk Benefits Scholarship**

The Caucus for Women in Statistics, in conjunction with the ASA, will present the 18th annual Gertrude Cox Scholarship Race at JSM on Tuesday, July 31, at 7 am. Approximately 75 statisticians - men and women - will participate in the race and run/walk at Memory Grove Park. All proceeds from the event will benefit the Gertrude M. Cox Scholarships in Statistics.

### **About the American Statistical Association**

The American Statistical Association (ASA), a scientific and educational society founded in Boston in 1839, is the second oldest professional society in the United States. For more than 160 years, ASA has been providing its 18,000 members serving in academia, government, and industry and the public with up-to-date, useful information about statistics. The ASA has a proud tradition of service to statisticians, quantitative scientists, and users of statistics across a wealth of academic areas and applications. For additional information about the American Statistical Association, please visit the association's web site at <http://www.amstat.org> or call 703.684.1221.

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