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## American Statistical Association's Annual Holiday Gift List Has Something for Almost Everyone

**ALEXANDRIA, VA (PRWEB) NOVEMBER 30, 2007** -- The American Statistical Association's Media Experts offer the following list of holiday gift suggestions for statistics and math lovers, and everyone else on your list, including the kids. (Note: unless otherwise indicated, all books can be found on amazon.com)

For the political junkie:

- Andrew Gelman's ***Red State, Blue State, Rich State, Poor State***, with a Seuss-like cover, that explains such paradoxes as why rich states vote for Democrats while poor states vote for Republicans. The book's site is at <http://redbluerichpoor.com>

For sports fans:

- ***Strat-o-Matic*** baseball, the classic stats-based baseball game from the 70s: <http://www.strat-o-matic.com/>
- ***Curve Ball: Baseball, Statistics, and the Role of Chance in the Game*** by Jim Albert and Jay Bennett.

For those in business:

- ***Competing on Analytics: The New Science of Winning***, by Thomas H. Davenport and Jeanne G. Harris, showing the important role that statistics can play in modern business.

For the legally minded:

- ***Why Did They Do That? An Introduction to Forensic Decision Analysis*** by David W. Peterson, an entertaining and informative read about how statistical reasoning has been and should be used in court cases.

For statisticians, mathematicians, and other interested parties:

- ***The Drunkard's Walk: How Randomness Rules our Lives***, by Leonard Mlodinow Publishers Weekly says "Mlodinow defines such tricky concepts as regression to the mean and the law of large numbers, which should help readers as they navigate the daily deluge of election polls and new studies on how to live to 100."
- ***ASA membership***: join online at <http://www.amstat.org/membership/index.cfm?fuseaction=join>
- ***Statistics*** by David Freeman, the 4<sup>th</sup> edition of this classic text.
- ***Regression Line Equations tie***: [http://www.zazzle.com/regression\\_line\\_equations\\_tie-151575032435664074](http://www.zazzle.com/regression_line_equations_tie-151575032435664074)
- ***Standard Deviation tie***: [http://www.zazzle.com/standard\\_deviation\\_tie-151113978315457450](http://www.zazzle.com/standard_deviation_tie-151113978315457450)

- ***The Black Swan: The Impact of the Highly Improbable*** and ***Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets*** by Nassim Nicholas Taleb
- **ASA online store** – visit for more clothing and gift items:  
<https://www.amstat.org/asastore/>

For historians:

- ***The History of Statistics: The Measurement of Uncertainty before 1900*** by Stephen M. Stigler. An “endearing gem” of a book, say our experts.
- ***Neyman – From Life*** by Constance Reid describes the life of statistician Jerzy Neyman and his interaction with other scientists, administrators and politicians.

For gambling fans:

- ***Why Do Buses Come in Threes?: The Hidden Mathematics of Everyday Life*** by Rob Eastaway and Jeremy Wyndham. "Deals in a very entertaining way with problems in normal life related to mathematics, luck, coincidence, gambling." The Independent (London)
- ***Bringing Down the House: The Inside Story of Six MIT Students Who Took Vegas for Millions***, the book behind the movie “21”
- ***Texas Hold'em Hand Odds and Probabilities Calculator*** (from Texas Calculatem):  
<http://www.learn-texas-holdem.com/texas-holdem-odds-probabilities.htm>

For the little folk:

- **Onesie**, “When I grow up I want to be a Statistician like my mother:”  
<http://clothing.cafepress.com/item/statistician-like-my-mother-infant-bodysuit/128476136>
- **Dependent Variable toddler shirt**,  
[http://www.amstat.org/ASAStore/Dependent\\_Variable\\_T-Shirt\\_for\\_P18C2.cfm](http://www.amstat.org/ASAStore/Dependent_Variable_T-Shirt_for_P18C2.cfm)
- ***Probability with Fun and Games*** by Linda Bussell, “a must” for 9-12 year olds.
- ***Great Graphs and Sensational Statistics: Games and Activities that Make Math Easy and Fun*** by Lynette Long

### **About the American Statistical Association**

The American Statistical Association (ASA), a scientific and educational society founded in Boston in 1839, is the second oldest continuously operating professional society in the United States. For more than 160 years, ASA has been providing its 18,000 members serving in academia, government, and industry and the public with up-to-date, useful information about statistics. The ASA has a proud tradition of service to statisticians, quantitative scientists, and users of statistics across a wealth of academic areas and applications. For additional information about the American Statistical Association, please visit the association’s web site at <http://www.amstat.org> or call 703.684.1221.

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