

## ***American Statistical Association Seeks Original Video Entries that Celebrate Statistics and Statisticians***

***Videos, to be submitted via competition's YouTube site, are sought  
to increase awareness of statistics and life as a statistician***

**ALEXANDRIA, VA (PRWEB) MAY 12, 2011** – The American Statistical Association's Public Awareness Workgroup is seeking original video entries to a contest designed to stimulate public awareness of and interest in the many facets of statistics as well as the achievements and varied roles of statisticians. Videos will be submitted through the competition's YouTube site, and the deadline for submission is July 15.

"We are looking for original work only and judges will consider both the quality of the statistical content and the entertainment value of each entry," said Tom Short, workgroup chair. "The contest is open to everyone, from individual students to classes to film buffs to statisticians to anyone else who'd like to create an entry, and we'd like to see videos from a diverse group of entrants."

There are cash prizes for the contest winners: \$1,000 for first place, \$350 for second, and \$150 for third. Videos can be no more than five minutes long and must not infringe on anyone's copyright. The contest guidelines and sample videos, which have been created by some of the committee members, can be viewed at <http://www.amstat.org/youtube/>. Members of the Public Awareness Workgroup, ASA employees, directors and their immediate families are not eligible to receive awards in the competition.

Entries can be submitted via the online entry form, which is available at <http://www.surveymonkey.com/s/Q2738VH>. Questions about the contest should be directed to Short at [tshort@jcu.edu](mailto:tshort@jcu.edu). Judges will be the workgroup members, and the judges' decision is final. Winners will be announced at the awards program of ASA's 2011 Joint Statistical Meetings in Miami Beach, Florida; entrants do not have to be present to win.

### **About the American Statistical Association**

Headquartered in Alexandria, Virginia, the American Statistical Association is the world's largest community of statisticians and the second oldest continuously operating professional society in the United States. For 170 years, the ASA has supported excellence in the development, application, and dissemination of statistical science through meetings, publications, membership services, education, accreditation, and advocacy. Its members serve in industry, government, and academia in more than 90 countries, advancing research and promoting sound statistical practice to inform public policy and improve human welfare. For additional information about the American Statistical Association, please visit the ASA web site at <http://www.amstat.org> or call 703.684.1221.

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