

Significance March Issue Contains Features on US Drug Prices, Buying Art on eBay, and an Interview with Google's Hal Varian

Significance website, updated daily, contains articles on a variety of subjects and many online exclusives

ALEXANDRIA, VA (PRWEB) MARCH 17, 2011 – The March issue of *Significance*, a magazine about statistics and data in the real world, will hit mailboxes and newsstands this month with articles of interest to everyone. These include the following:

- ***Dare you buy a Henry Moore on eBay?*** – Original artwork can be bought online – but so can fakes. Joseph Gastwirth gives a statistical guide.
- ***Drugs US: are prices too high? Measuring international pharmaceutical price differences.*** – Panos Kanavos and Sotiris Vandoros find contradictions unless you compare like with like.
- ***We come from one*** – Does all life on Earth stem from a single common ancestor? Khalil Cassimally traces evolution to its very roots.
- ***A life in Statistics*** – Julian Champkin, *Significance* editor, talked big data with Google's Hal Varian, who has famously predicted that "the sexy profession of the next decade will be statistician."
- ***Don't try for the triple 20: where to aim if you are bad at darts.*** Ryan Tibshirani can improve your score with a personalized aiming chart, tailor-made for your own lack of skill.

A complete list of the contents of the March issue is available at

<http://www.significancemagazine.org/details/issue/1036479/Volume-8-Issue-1-March-2011.html>.

Individuals interested in submitting an article to *Significance* can contact the editor, Julian Champkin, at [significance \[at\] rss.org.uk](mailto:significance[at]rss.org.uk).

The *Significance* website, which is updated daily and has many online exclusive articles, can be viewed at <http://www.significancemagazine.org>. Recent articles on the site included:

- A Geographical Look at World Data
- Is the Economy on the Rise?
- Your Pay Is More Equal Than Mine
- Bankers' Bonuses – a series of articles on Finance, Bankers' Bonuses and Inequality

Visitors to the site can view articles in a number of categories, including Social Sciences, Science and Technology, Finance and Economy, and Sports.

Significance is a high quality, highly respected and well circulated publication that is directed not only to statisticians but also to the general public interested in statistics and the analysis and use of data. The quarterly magazine, which the RSS has published since 2004, uses non-statistical language to communicate and demonstrate, in an entertaining and thought-provoking way, the practical use of statistics in all walks of life and to show how statistics benefit society. *Significance* is available by subscription at <http://www.significancemagazine.org/view/subscribe.html>; ASA and RSS members receive the magazine as a benefit of membership.

About the Royal Statistical Society

The Royal Statistical Society (RSS) was founded in 1834 and is the UK's only professional and learned society devoted to the interests of statistics and statisticians. It is also one of the most influential and prestigious statistical societies in the world. The Society has an international membership of over 7,000, and is active in promoting the public understanding of statistics and acts as an advocate for the interests of statisticians and users of statistics. For more information, please visit www.rss.org.uk or call +44 20 7638 8998.

About the American Statistical Association

Headquartered in Alexandria, Virginia, the American Statistical Association is the world's largest community of statisticians and the second oldest continuously operating professional society in the United States. For 170 years, the ASA has supported excellence in the development, application, and dissemination of statistical science through meetings, publications, membership services, education, accreditation, and advocacy. Its members serve in industry, government, and academia in more than 90 countries, advancing research and promoting sound statistical practice to inform public policy and improve human welfare. For additional information about the American Statistical Association, please visit the ASA web site at <http://www.amstat.org> or call 703.684.1221.

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