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## **American Statistical Association Launches Webinar Series for Statisticians in Biopharmaceutical Industry**

*March 21 presentation focuses on multiplicity issues arising in clinical trials*

**ALEXANDRIA, MARCH 5, 2007** – The American Statistical Association (ASA) will launch a series of five webinars on March 21 with a session entitled “**Multiple Comparisons in Clinical Trials;**” Alex Dmitrienko, Eli Lilly and Company, is the presenter. Sponsored by ASA’s Biopharmaceutical Section and open to both ASA members and nonmembers, the sessions are directed to statisticians working in the biopharmaceutical industry.

The March 21 program, which runs from noon to 2 pm, will provide an overview of key topics in multiple comparisons with emphasis on multiplicity issues arising in clinical trials. This includes traditional methods as well as novel approaches developed over the past five years, including: (1) Popular multiple tests in clinical trials; and (2) Gatekeeping and related testing procedures in clinical trials with multiple objectives – primary/secondary endpoints, dose-control comparisons, etc.

The topics, presenters, and dates of the remaining four sessions are as follows:

- April 16: **Linear Mixed Models**  
Presenter: Geert Verbeke, Katholieke Universiteit Leuven, Belgium
- Week of May 9: **GEE (Marginal Models)**  
Presenter: Geert Molenberghs, Universiteit Hasselt, Belgium
- Week of June 7: **Generalized Linear Mixed Models**  
Presenter: Geert Verbeke, Katholieke Universiteit Leuven, Belgium
- Week of June 26: **Incomplete Data**  
Presenter: Geert Molenberghs, Universiteit Hasselt, Belgium

Complete information on and online registration for the webinars is available at <http://www.amstat.org/sections/sbiop/webinarseries.html>.

### **About the American Statistical Association**

The American Statistical Association (ASA), a scientific and educational society founded in Boston in 1839, is the second oldest professional society in the United States. For more than 160 years, ASA has been providing its 18,000 members serving in academia, government, and industry and the public with up-to-date, useful information about statistics. The ASA has a proud tradition of service to statisticians, quantitative scientists, and users of statistics across a wealth of academic areas and applications. For additional information about the American Statistical Association, please visit the association’s web site at <http://www.amstat.org> or call 703.684.1221.

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