

American

PROMOTING THE PRACTICE

Statistical

AND PROFESSION

Association

OF STATISTICS

MEDIA KIT

www.amstat.org

Fast Facts

AMERICAN STATISTICAL ASSOCIATION

The American Statistical Association (ASA), a scientific and educational society founded in Boston in 1839, is the world's largest community of statisticians and the second-oldest, continuously operating professional society in the United States.

Since its inception, the ASA has supported excellence in the development, application and dissemination of statistical science through meetings, publications, membership services, education, accreditation and advocacy. Its members serve in industry, government and academia in more than 90 countries, advancing research and promoting sound statistical practice to inform public policy and improve human welfare.



14K

members



73

chapters



30

special interest
sections



133+

student chapters

MEMBERSHIP

Today, the ASA serves nearly 15,000 members throughout the world. In government, academia and the private sector, ASA members apply their expertise to diverse and vital areas that include the following:

- Research in medical areas such as AIDS
- Environmental risk assessment
- Developing new therapeutic drugs
- Exploring space
- Quality assurance in industry
- Examining social issues such as the homeless and poor
- Analytic research on current business problems and economic forecasting
- Setting standards for statistics used at all levels of government
- Promoting and developing statistical education for the public and profession
- Expanding methods and use of computers and graphics to advance the science of statistics



ORGANIZATIONAL STRUCTURE

The ASA is organized into sections, chapters and committees. Chapters are arranged geographically, representing 72 areas across the United States and Canada. Sections are subject-area and industry area interest groups covering 28 sub-disciplines. The ASA has more than 60 committees coordinating meetings, publications, education, careers and special-interest topics involving statisticians.

CONTACT US

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KEY ACTIVITIES

Meetings – The ASA sponsors meetings and workshops around the United States, including the Joint Statistical Meetings (JSM) and many smaller, more specialized regional meetings. www.amstat.org/meetings

Publications – The ASA publishes scholarly journals, general interest magazines, statistical research guides, informational brochures, membership information and books of interest to statisticians. www.amstat.org/publications

Education – The ASA sponsors educational programs and meetings to enrich statistical knowledge and is an active participant in K–12 education initiatives involving statistics and mathematics. www.amstat.org/education

Career Services – The ASA helps in all aspects of career planning, placement and enhancement through information, salary surveys, online job ads and career development tools. www.amstat.org/your-career



KEY ACTIVITIES

Awards, Scholarships and Other Honors – The ASA acknowledges and recognizes members who have made outstanding contributions to statistics or the association by sponsoring awards, honors and fellowships. www.amstat.org/your-career/awards-and-recognition

Accreditation – Established in 2010, the ASA's accreditation program is modeled after programs in Australia, Canada and the United Kingdom. Accreditation is a portfolio-based credential that is renewable every five years. Applicants seek accreditation because they believe the credential is worthwhile to them, but it is not a requirement for practice. www.amstat.org/your-career/accreditation

Advocacy – The ASA, through its science policy department, conducts a variety of activities to raise the profile of statistics in policymaking discussions and advocate on matters of interest to statisticians. www.amstat.org/policy-and-advocacy



The Podcast



"PRACTICAL SIGNIFICANCE"

"Practical Significance" inspires listeners with compelling stories from statistics and data science and helps propel data-driven careers forward. Topics have included the Data Mine Network, ethical guidelines for statisticians, statisticians making a difference in the community, statistical education, diversity and inclusivity in the profession, leadership and collaboration with other disciplines.

Our guests are leaders and rising stars in the statistics and data science professions, including academics, researchers, industry executives, government heads, early-career professionals, and students. <https://magazine.amstat.org/podcast-2>



TOP FOUR EPISODES

Ep1: Making Meaningful Statistics—An Interview with ASA President Rob Santos

Ep17: A Roadmap for Change—Recommendations from the ASA Anti-Racism Task Force

Ep14: The ASA Committee on Statistics & Disability Working to Improve Accessibility

Ep16: Participation Matters—Recommendations from the ASA Publications Task Force

STATISTICS

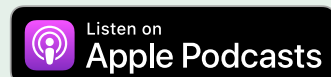
25k+

total podcast
downloads

20+

countries with
listeners

CONNECT



The History

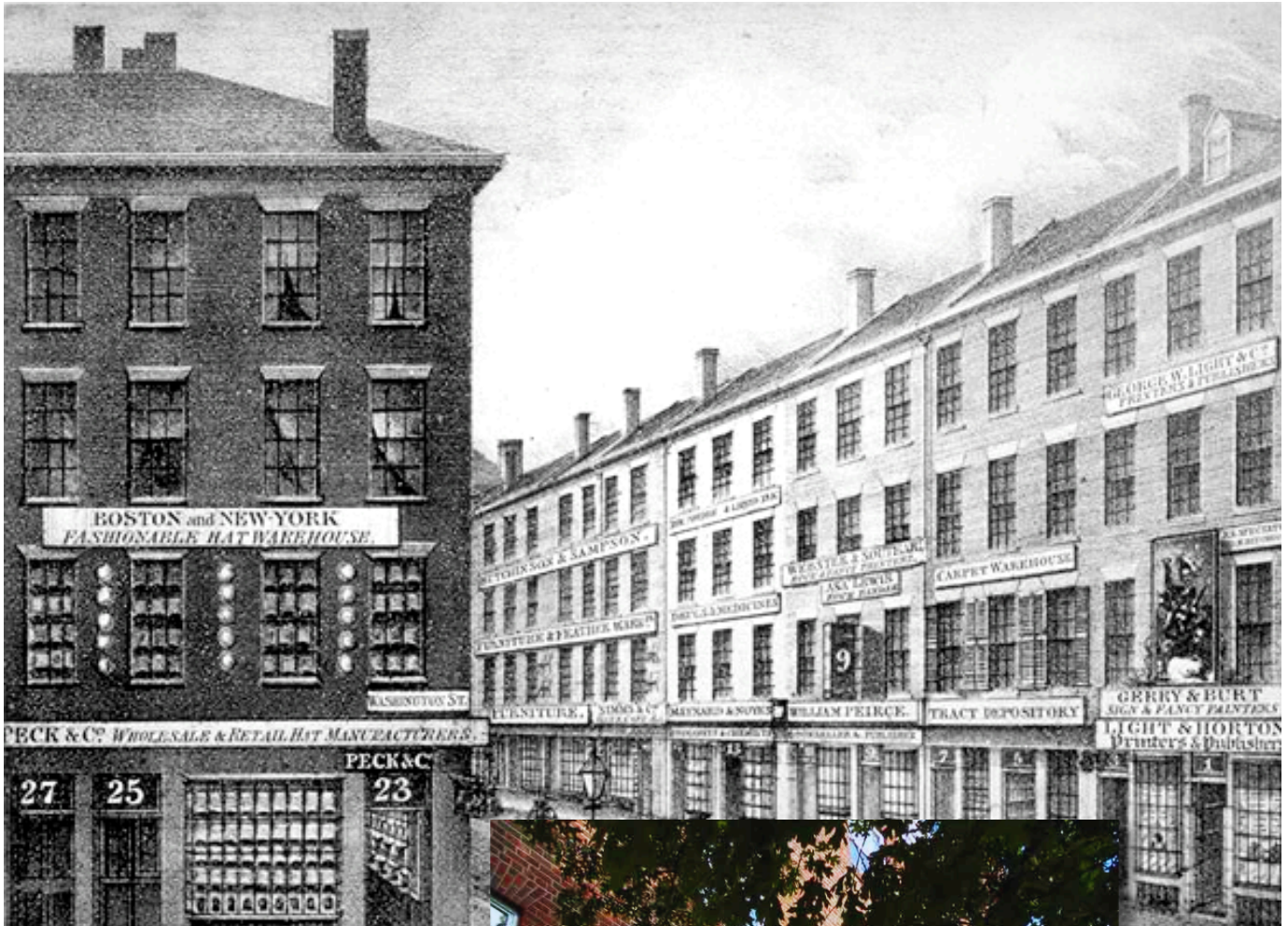
AMERICAN STATISTICAL ASSOCIATION

The phrase “timing is everything” rings true for the American Statistical Association (ASA), which was formed in November 1839 in Boston—a city that was burgeoning with educational and technical professional opportunities. Back then, annual dues cost \$2, and notable figures who joined the society included US President Martin Van Buren and Minister to France Lewis Cass. In a then male-dominated environment, Florence Nightingale—well-known for her contributions to the medical field—also became a member and was recognized for using statistical analysis techniques in her data-collection efforts benefiting public health and welfare.

THROUGHOUT ALL THE GROWTH AND CHANGES, THE
ASA’S GOAL REMAINS THE SAME: TO PROMOTE THE
PRACTICE AND PROFESSION OF STATISTICS.

What started with just five founders soon began to attract hundreds of members who were elected, not simply granted voluntary membership. With ties to statistical work of the US government, particularly the US Census Bureau, a movement was led by then-ASA President Francis A. Walker (1883–1897) to expand the association’s roots nationwide. ASA leadership chose to drop the exclusive “by invitation only” membership requirement to attract a larger, more diverse group of members and opened the doors for professionals from a variety of fields and business sectors.

The organization began publishing the Journal of the American Statistical Association (JASA) in 1888, when its mission was solidified and membership was growing. And in 1908, the ASA conducted its annual meeting in Atlantic City, New Jersey—stepping away from the traditional stronghold of Boston.



BOSTON

THE AMERICAN
STATISTICAL
ASSOCIATION
THEN AND NOW



VIRGINIA

HISTORY

After World War I, statistical work in government and business boomed, and between 1920–1943, chapters developed in Detroit; Chicago; Cleveland; San Francisco; Los Angeles; Pittsburgh; Philadelphia; Washington, DC; Albany, New York; Austin, Texas; and at universities across the US. The very first biostatistics program was started at the Johns Hopkins University in 1918, and, in 1927, a statistics lab was established at Iowa State University.

Recognizing the power of reaching statistics professionals in a variety of disciplines and across geographic borders, the ASA adopted a resolution in 1924 declaring its support to open scientific meetings to scientists from all countries.

In turning 100 in 1939, the ASA celebrated with an all-time-high membership of 3,000. The age of information began to flourish, and to meet the thirst for knowledge, the ASA expanded its publication portfolio with "The American Statistician" in 1947. Following World War II, advances in science and technology led to the establishment of ASA sections that would focus on specific business interests such as engineering, economics, social sciences and education. While the US saw civil unrest and social uprisings in the 1960s and 70s, the ASA continued to find new ways to educate members and the public about scientific developments through newsletters, magazines and more journals.

Fast forward to the present day, and the ASA's membership exceeds 15,000 professionals in academia, government, research and business. It consists of more than 70 chapters, nearly 30 sections, 17 journals and six yearly conferences. Throughout all the growth and changes, the ASA's goal remains the same: to promote the practice and profession of statistics.

The Publications



JOURNALS

Journal of the American Statistical Association - Established in 1888 and published quarterly in March, June, September and December, JASA has long been considered the premier journal of statistical science. Articles focus on statistical applications; theory and methods in economic, social, physical, engineering and health sciences; and new methods of statistical education. Important books contributing to statistical advancement are reviewed in JASA.

The American Statistician - TAS contains timely, general-interest articles about current national and international statistical problems and programs, organized into the following sections: Statistical Practice, General Topics, Teacher's Corner, History Corner, Interdisciplinary, Statistical Computing and Graphics, Reviews of Books and Teaching Materials and Letters to the Editor.



Journal of Business & Economic Statistics - JBES publishes a range of articles, primarily applied statistical analyses of microeconomic-, macroeconomic-, forecasting-, business- and finance-related topics. More general papers in statistics, econometrics, computation, simulation or graphics are also appropriate if immediately applicable to the journal's general topics of interest. Articles published in JBES contain significant results, high-quality methodological content and excellent exposition. They also usually include a substantive empirical application.

Statistics in Biopharmaceutical Research - SBR publishes articles that focus on the needs of researchers and applied statisticians in biopharmaceutical industries; academic biostatisticians from schools of medicine, veterinary medicine, public health and pharmacy; statisticians and quantitative analysts

JOURNALS

working in regulatory agencies (e.g., U.S. Food and Drug Administration and its counterpart in other countries); statisticians with an interest in adopting methodology presented in this journal to their own fields; and nonstatisticians with an interest in applying statistical methods to biopharmaceutical problems.

Journal of Statistics and Data Science Education – JSDSE is an online-only journal that includes articles focusing on improving statistics education at all levels, including elementary, secondary, post-secondary, postgraduate, continuing and workplace. JSE is for anyone who teaches statistics, as well as those interested in research on statistical and probabilistic reasoning.

Statistics and Public Policy – Established in 2013 and produced electronically, SPP publishes papers that apply strong statistical methodology to problems in the realm of public policy and/or relevant political science. Articles may address international, national or local policy questions, and the emphasis is on the application rather than methodological novelty.

Data Science in Science – This journal is home for collaborative research spanning multiple scientific domains and enabled through data science. It recognizes advances in data science, whether methodological or new adaptations, and appreciates the importance of data visualization.

www.amstat.org/publications/journals



AMSTAT NEWS

"Amstat News" is the monthly membership magazine of the American Statistical Association, containing news and notices of the ASA, its chapters, its sections and its members. Other features include announcements, calendars of upcoming meetings and notices of employment opportunities in statistics.

<https://magazine.amstat.org>

JOINT PUBLICATIONS



Significance - This quarterly magazine published with the Royal Statistical Society uses nonstatistical language to communicate and demonstrate, in an entertaining and thought-provoking way, the practical use of statistics in all walks of life and how statistics benefits society.



CHANCE - A quarterly magazine, "CHANCE" features articles showcasing the use of statistical methods and ideas in the social, biological, physical and medical sciences. It also presents material about statistical computing and graphical presentation of data.

Journal of Agricultural, Biological, and Environmental Statistics - Published jointly with the International Biometric Society, JABES includes articles of immediate and practical value to applied researchers and statistical consultants in the agricultural, biological and environmental sciences.

Journal of Educational and Behavioral Statistics - Published quarterly, JEBS is a joint publication of the American Educational Research Association and the ASA. It is an outlet for papers that develop original statistical methods useful for the applied statistician working in educational or behavioral research.

Journal of Quantitative Analysis in Sports - A partnership between the ASA and Berkeley Electronic Press (bepress), JQAS is a forum for scholars on the cutting edge of research in quantitative sports analysis.

Journal of Nonparametric Statistics - JNPS provides a medium for the publication of research and survey work in nonparametric statistics and related areas. Both the theory and application of nonparametric statistics are covered.

JOINT PUBLICATIONS

Statistics Surveys - A unique, online-only journal, "Statistics Surveys" is a partnership between the ASA, Institute of Mathematical Statistics, Bernoulli Society and Statistical Society of Canada. Included are survey articles in theoretical, computational and applied statistics.

Statistical Analysis and Data Mining - A useful resource to those solving practical problems, SADM addresses the broad area of data analysis, including problems involving massive and complex data sets, solutions using innovative data mining algorithms and/or novel statistical approaches and the objective evaluation of analyses and solutions.

Journal of Statistical Software - JSS includes articles, book reviews, code snippets and software reviews. Source code is published along with the papers and snippets.

Technometrics - Published jointly with the American Society for Quality, "Technometrics" contributes to the development and use of statistical methods in the physical, chemical and engineering sciences, as well as quality control and industrial systems.

Journal of Computational and Graphical Statistics - Published quarterly with the Institute of Mathematical Statistics and Interface Foundation of North America, JCGS contains cutting-edge research, data and surveys on numerical graphical displays and methods and perception.

SIAM/ASA Journal on Uncertainty Quantification - This journal includes research articles presenting significant mathematical, statistical, algorithmic and application advances in uncertainty quantification, defined as the interface of complex modeling of processes and data, especially characterizations of the uncertainties inherent in the use of such models.

Journal of Survey Statistics and Methodology - The flagship journal for research on survey statistics and methodology, JSSM includes cutting-edge articles about statistical and methodological issues for sample surveys, censuses and administrative record systems.

STATISTICAL SIGNIFICANCE



The American Statistical Association’s **Statistical Significance** series—developed jointly by ASA sections, the Scientific and Public Affairs Committee and ASA staff—highlights the important contributions statisticians make to our global society, from health care and the economy to national security and the environment.

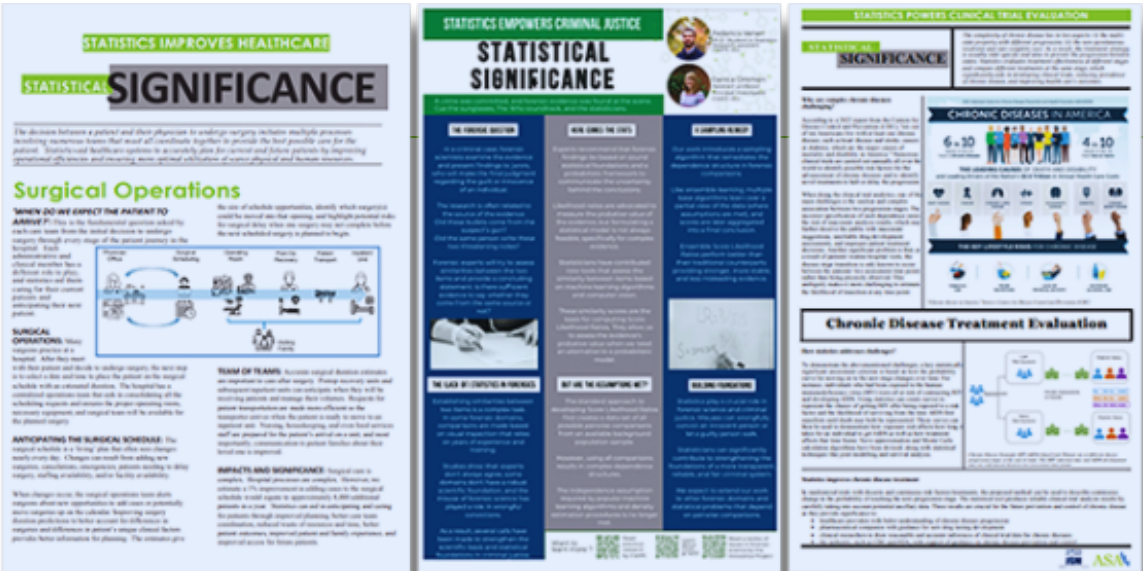
www.amstat.org/policy-and-advocacy/statistical-significance-series

Statistics Informs Energy Policy

Statisticians provide policymakers with a range of information that covers energy production, consumption, imports, exports, inventories, prices and environmental effects. They also provide projections for future activities and analyses of the possible effects of changes in technology, regulations and tax policies. Statistical analyses based on high-quality data promote sound policymaking, efficient markets and public understanding of energy and its place in the economy and environment.

Statistics Aids in Drug and Device Development

Any drug, device or vaccine legally sold in the United States must go through a rigorous process of approval and oversight. Statisticians are vital at all stages to get safe, effective drugs and devices to market quickly and to monitor them



STATISTICAL SIGNIFICANCE

thereafter. Contained herein are examples illustrating just a few of the uses of statistics for the approval of drugs, biologics and devices.

Statistics Informs Health Policy

Statisticians design studies and analyze and interpret data that empower health policy stakeholders to draw conclusions and make

decisions about the most effective and efficient treatments, caregivers, health care systems and health care policies. Statisticians contribute to providing more and better information for a spectrum of decision-makers—those at the kitchen table and those in the private sector, government, hospitals and doctors' offices.

Statistics Improves Health Care

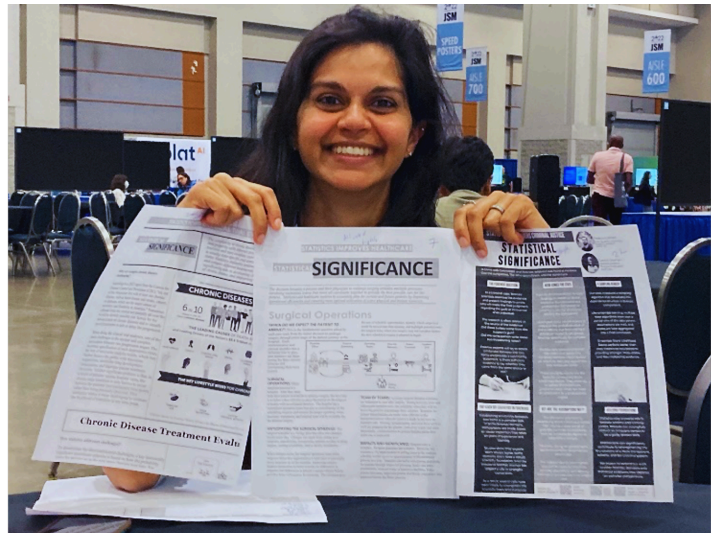
Statisticians are vital to all forms of health care, from developing treatments to examining regimens for preventing and detecting disease. To deal with the complexity of the human body and its interactions with its surroundings, statisticians collaborate with health care researchers to extract information from data, leading to treatments and information that reach the public more quickly.

Statistics Powers Competitiveness

Efficiency, Efficiency, Efficiency: Statisticians have developed powerful analytical tools that allow one to extract robust conclusions from data samples. As a result, industry, agriculture and pharmaceutical companies have improved their productivity and competitiveness immensely.

Statistics Monitors the Environment

The environment is an enormously complex system. There are endless variables, along with randomness, natural variations and complicated interactions.



STATISTICAL SIGNIFICANCE

Statisticians are essential to sorting through this complexity and uncertainty. Working with scientists from many disciplines, statisticians identify and quantify trends and influences to make projections.

Statistics Improves Security and Defense

Statisticians have developed powerful analysis tools that help keep our nation safe. In national security and defense, not only do these tools help prevent major attacks, but they also handle cyber defense, biosurveillance, military research, military force structure and environmental research.

Statistical Science Aiding Sports

Sports statistics such as a batting average don't involve the scientific discipline of statistics at all, but are merely numbers determined by simple arithmetic. Statistics in the sense of the scientific discipline of collecting, analyzing and understanding data can yield powerful insights and advantages for those who employ it for sports of any kind. The use of statistical science in sports is still in its early stages, but showing its power and utility, especially with ever-increasing amounts of data.

Statistical Science Improving Agriculture

Agriculture is central to our economy, health, environment and security. Farmers, producers and distributors are under constant pressure to improve yield, provide safe food, ensure nutrition and contain costs. Statistical science and statisticians are vital to addressing each of these challenges.

Statistics Plays an Important Role in Transportation

With profound effects on communities, safety, public health and the economy, transportation policy in the public and private sectors relies on statistical science—from the collection of data to their analysis and understanding to the evaluation of options to the eventual decision-making. Gaining an understanding of where, when and how people travel and how, when and where commodities are transported is challenging given the diversity of our society and economy, and this is only the first step in planning transportation infrastructure and services. Statistical science is also instrumental in formulating effective safety protocols, determining cost-benefit trade-offs and allocating resources while reducing pollution and congestion.

The Meetings



A BRIEF HISTORY

Early Meetings. The inaugural annual meeting of the newly formed American Statistical Society (as it was briefly called at its establishment in 1839) was held in Boston February 5, 1840. Attendance at this meeting was 10. No presentations were made, but one was made at a meeting held in April 1840. Meetings continued to be held in Boston through the early 1900s.

Outside Boston. Scheduling meetings outside Boston and in conjunction with other societies was part of an attempt to make the association more national. The 71st annual meeting in 1909 in New York was held in conjunction with nine other associations and featured four presentations over several days.



BOSTON



NEW YORK

A BRIEF HISTORY



Increased Activity. For two decades (through 1928), the ASA annual meeting, with one exception, was held in December for two to four days. The 90th meeting in 1928 had 17 sessions with multiple competing time slots each day. From 1929 through 1948, the ASA held 18 meetings. By 1937, there were 38 presentations.

Allied Meetings. In 1935, the ASA combined with several associations with which it often met to form the Allied Social Sciences Association. This association's first sponsored meeting, called the Allied Meetings, was held in 1936 in Chicago. The ASA held its annual meeting with this group once every three years until 1974.

Joint Meetings. With the formation of the Institute of Mathematical Statistics in 1935 and the International Biometric Society in 1948, meetings with only statistical societies, called "Joint Meetings," were initiated, and the ASA held its annual meetings with these groups in the years it did not meet with the allied group.

Joint Statistical Meetings. Since 1974, when the Joint Statistical Meetings (JSM) formally were organized, the ASA has continually held its annual meeting with this group. Today, JSM has more than 2,500 sessions over a six-day period and more than 6,000 attendees. www.amstat.org/meetings/joint-statistical-meetings



The Experts



CONTACT US

The American Statistical Association maintains a database of members with expertise in fields of statistical application who have volunteered to serve as information sources for the media. The individuals on the list speak as experts in their respective fields, not as ASA spokespersons.

We have provided a topic list that will help you easily find a statistician with experience in a specific field of science; you can link to an individual's bio and contact information from the topic list. Please note that these members are not subject experts, but have expertise in the statistical aspects of the noted topics. Many on the list possess experience working with the media. Everyone on the media experts list can be relied on as a resource for quotes, interviews and background information.

To date, the ASA's media experts have been interviewed by and quoted in "The New York Times," "Wall Street Journal" and many science publications. They also have been featured on television and radio interviews.

www.amstat.org/asa/files/pdfs/PR-MediaExperts.pdf



MORE INFORMATION

If you need a resource in an area not included on the media experts list, please call (703) 684-1221 or send an email to publicrelations@amstat.org.