

Rubric for the Judging of Statistics Posters

Score	Overall Impact of the Display (Use of space, dimensions of question, readability, neatness, poster design aspects)	Technical Aspects (Spelling, Grammar, Consistency of colors or patterns)	Clarity of the Message (How well is a story told?)	Appropriateness of the Graphs for the Data (Statistical Appropriateness)	Creativity (Data collection methods, sample size issues, who cares factor)
5	Poster is neatly constructed, including good use fonts, pictures, and extras. The overall display is eye-catching but retains statistical substance. Good use of space for graphical presentation. Addresses multiple dimensions of the question or problem.	Poster uses colors and patterns well. Correct grammar and spelling are used.	Question or purpose is clearly stated, and the presentation leads to the conclusion on a path that is easy to follow. The results of the study are immediately obvious to the viewer.	Graphs are appropriate for the question and data, and they are correctly constructed.	Overall question is interesting, phrasing of titles, captions, and question are creative. Shows creative thought in topic, graph design, or data collection. Collects data appropriately. Answers an important topic.
4	Addresses multiple dimensions of a question. Good use of space. Fonts could be larger but do not really detract from the message. Could be a little neater but really does not detract from the message.	Better use of color or patterns would help the presentation, but in general the poster grabs the attention of the viewer. Correct grammar and spelling are used.	At least one link in the chain from the question through the results to the conclusion is difficult to follow.	Errors or inaccuracies are present in at least one graph. More appropriate display(s) would improve the presentation.	Overall question is interesting. Some creativity in design or data collection. Collects appropriate data.
3	Good use of space. Addresses multiple dimensions of a question. Readability or neatness detract from the overall appeal of the poster.	Use of more or different colors, would vastly improve the appeal of the poster. Minor grammar and/or spelling mistakes.	The progression from question to conclusion can be followed, at least in part, but only with considerable effort, and the information on the back may be needed to confirm.	Significant gap exists in the demonstration of understanding of the graphics, or how the graphics relate to the purpose of the poster.	Some creativity. Data could be better but it doesn't distract.
2	Serious problems with neatness or organization prevent the poster from being eye-catching and understandable. Multiple dimensions of the question addressed. Could use space better.	Serious problems colors or patterns prevent the poster from being eye-catching and understandable. OR Multiple mistakes in grammar or spelling prevent the poster from being eye-catching and understandable.	The information on the back is required in order for any relationships in the poster to be understood.	Although some part of the graphs is correct, substantial errors lead to invalid or inappropriate conclusions.	Creativity and topic are of some interest. Data collection could be improved with larger samples.
1	The poster is unidimensional. Poor use of space for graphics. Major neatness or readability issues.	The poster is has multiple spelling or grammar/spelling errors AND isn't consistent with colors or patterns so much so that it severely distracts from the poster.	The poster is virtually incomprehensible.	The displays are inappropriate and incorrect for the research question and data types. The question is badly misunderstood and the results are nonsensical.	The poster appears to have been constructed with very little or no creativity or with improper data collection methods.

