

AAPOR 58th Annual Conference

-✘- SCHEDULE OF EVENTS -✘-

Wednesday, May 14

4:00 p.m. – 8:00 p.m. *REGISTRATION DESK OPEN

Thursday, May 15

7:00 a.m. – 5:00 p.m. *REGISTRATION DESK OPEN

7:00 a.m. AAPOR Golf Outing at the Hermitage Golf Course

4:00 p.m. – 6:00 p.m. EXHIBITS OPEN: Software, Technology & Books

✘ SHORT COURSES ✘

Thursday 8:30 a.m. – 12:00 p.m.

Wake Up to the Possibilities of Data Mining – Nancy Morrison (SPSS MR) and Amy Sherek (GfK Database Solutions) ([McGavock's A](#))

It Takes More than Words to Write a Question: How Visual Layout Affects Answers to Mail and Internet Surveys – Don Dillman (Washington State University) ([Salon F](#))

The Psychology of Survey Response: Lessons for Questionnaire Design – Roger Tourangeau (University of Michigan & Joint Program in Survey Methodology) ([Salon E](#))

Survey Sampling – Jim Lepkowski (University of Michigan & Joint Program in Survey Methodology) ([Two Rivers](#))

✘ SHORT COURSES ✘

Thursday 2:00 p.m. – 5:30 p.m.

The Who, Why, and How of Survey Nonresponse and Nonresponse Reduction – Robert Groves (University of Michigan & Joint Program in Survey Methodology) ([Salon D](#))

Latent Class Analysis and Market Segmentation – Jay Magidson (Statistical Innovations) ([Capitol 2](#))

Designing Effective Survey Instruments for the Web – Mick Couper (University of Michigan & Joint Program in Survey Methodology) ([Salon FGH](#))

A Trout in the Milk and Other Tales of Visual Discovery – Howard Wainer (National Board of Medical Examiners & The Wharton School, University of Pennsylvania) ([Capitol 1](#))

✘ CONCURRENT SESSIONS ✘

Thursday 3:00 p.m. – 4:30 p.m.

Questionnaire Design I (Salon E)

Lars Lyberg - Statistics Sweden - Chair

Frederick Conrad - University of Michigan - Discussant

Test of an Alternative Form to Agree/Disagree Items: Development of a Health Locus of Control Scale

Patricia M. Gallagher - Center for Survey Research, University of Massachusetts Boston

Floyd (Jack) J. Fowler, Jr. - Center for Survey Research, University of Massachusetts Boston

What Surveys, Censuses, and Political Polls Mean to Respondents

Anthony Leiserowitz - Oregon Survey Research Laboratory

Patricia A. Gwartney - University of Oregon Survey Research Laboratory

Educational Attainment and Vocational/Technical Training: Questionnaire Design and Data Quality

Anna Y. Chan - U.S. Census Bureau

Jeffrey C. Moore - U.S. Census Bureau

Can What We Don't Know (about "Don't Know") Hurt Us?: Effects of Item Nonresponse.

Randall K. Thomas - Harris Interactive

Rachel C. Lafond - Harris Interactive

Susan Behnke - Harris Interactive

Surveys Involving Children (Salon F)

Brian Roff - Mathematica Policy Research - Chair

Diane Rucinski - University of Illinois at Chicago - Discussant

Racial and Ethnic Variations in Attitudes about Genetic Testing

Eleanor Singer - University of Michigan

Toni Antonucci - University of Michigan

John Van Hoewyk - University of Michigan

The Public's Perception of Children's Well-Being

Lina P. Guzman, Laura Lippman, Kristin A. Moore - Child Trends

William O'Hare - Annie E. Casey Foundation

Does the No Child Left Behind Act Leave the Public Behind

Nancy Belden - Belden Russonello & Stewart

John Russonello - Belden Russonello & Stewart

Tresa Udem - Belden Russonello & Stewart

Item Non-response in Surveys Among Children and Juveniles

Marek Fuchs - University of Eichstaett

※ **CONCURRENT SESSIONS** ※

Thursday 3:00 p.m. – 4:30 p.m. Continued...

Government Surveys (Two Rivers)

Linda L. Dimitropoulis - RTI International - Chair
Lynda Carlson - National Science Foundation - Discussant

Can the American Community Survey Replace the Decennial Census Long Form?

Deborah H. Griffin - Census Bureau
Susan P. Love - Census Bureau
Sally M. Obenski - Census Bureau

Towards a More Reliable Measure of Ideology

Thomas Lamatsch - University of Nevada, Las Vegas
Taylor Moseley - University of Nevada, Las Vegas

The Role of Trust and Other Attributes in Customer Engagement With Government Agencies

Darby M. Steiger - The Gallup Organization
Greg Gaertner - The Gallup Organization
Robert Montgomery - The Gallup Organization
Margrethe Montgomery - The Gallup Organization
Max Larsen - The Gallup Organization
Linda Keil - The Gallup Organization

Effects of the September 11, 2001 Terrorist Attacks on Nonresponse in the National Survey on Drug Use and Health

Madeline E. McNeeley – RTI International
Peter Frechtel – RTI International
Dicy Butler - Substance Abuse and Mental Health Service Administration

Roundtable: Archiving Survey Data: Resources and Issues (McGavock's A)

Lawrence McGill - Princeton University - Chair
Lois Timms-Ferrara - The Roper Center
Erik Austin - Inter-University Consortium for Political and Social Research
Roger Finke - The American Religion Data Archive
Philip E. Meyer - University of North Carolina at Chapel Hill
Marc Maynard - The Roper Center

Public Opinion and Lesbians, Gay Men, and Bisexuals (Belle Meade)

Jeff Henne - The Henne Group - Chair
Murray Edelman - CBS News - Discussant

Public Opinion and State Gay Rights Laws

Gregory Lewis - Georgia State University

Why Is Sexual Prejudice Declining in the United States? the Role of Heterosexuals' Interpersonal Contact with Lesbians and Gay Men

Gregory Herek - University of California, Davis

Assessing and Comparing the Political Influence of Support and Opposition Toward Gays and Gay Rights

Douglas Strand - University of California, Berkeley

Does Gay Sex Make People Liberal Democrats?

Marc Rogers - Hunter College

Roundtable: Cellular Phones and Telephone Sampling (Evergreen)

Linda Piekarski - Survey Sampling, Inc. - Chair
James M. Lepkowski - University of Michigan
Trent Buskirk - American Cancer Society
Mario Callegaro - University of Nebraska
Edward Cohen - Arbitron, Inc.
Charlotte Steeh - Georgia State University
Donna Gillin - CMOR
Paul J. Lavrakas - Nielsen Media Research

5:00 p.m. – 6:00 p.m.

Reception Cash Bar

6:00 p.m. – 9:00 p.m.

A wonderful dinner at the historic Hermitage Plantation

6:00 p.m. – 9:00 p.m.

Dinner at the Sheraton (Salon E/F)

Friday, May 16

7:00 a.m. – 3:00 p.m.

***REGISTRATION DESK OPEN**

7:00 a.m. – 9:00 a.m.

Breakfast Buffet (Tent)

9:00 a.m. – 4:00 p.m.

EXHIBITS OPEN: Software, Technology & Books

※ **CONCURRENT SESSIONS** ※

Friday 8:15 a.m. – 9:45 a.m.

RDD Response Rates I: Research on Improving Response Rates with the National Survey of America's Families (Salon C)

David Cantor - Westat - Chair
Joel D. Bloom - Oregon Survey Research Laboratory - Discussant

An Experiment in Call Scheduling for an RDD Survey

Pat Cunningham - Westat
David Martin - Westat
J. Michael Brick - Westat

How Has the Level of Effort Changed to Contact Households on an RDD Survey?

Jonathan Wivagg - Westat
David Martin - Westat
J. Michael Brick - Westat

Comparing Incentives at Initial and Refusal Conversion Stages on a Screening Interview for a Random Digit Dial Survey

David Cantor - Westat
Pat Cunningham - Westat
Timothy Triplett - Urban Institute
Rebecca Steinbach - Urban Institute

Comparing Different Incentives Schemes for an Extended Interview on a Random Digit Dial Survey

Kevin Wang - Urban Institute
David Cantor - Westat
Natalie Adi-Habib - Urban Institute

Using Registration Based Sampling to Improve Survey Methodology (Salon F)

Donald Green - Yale University - Political Science Department - Chair
James Lepkowski - University of Michigan - Discussant

※ **CONCURRENT SESSIONS** ※
Friday 8:15 a.m. – 9:45 a.m. Continued...

Enough Already with Random Digit Dialing: A Validated Vote Test of Improving Pre-Election Polling with Registration Based Sampling

Donald Green - Yale University
Alan Gerber - Yale University

Polls in Black and White: Examining the Differences in the Demographics from RDD and Registration Based Sampling

Richard Morin - The Washington Post
Claudia Deane - The Washington Post

When Every Day is Election Day: Finding Early Voters and Forecasting the Absentee Vote

Anthony Salvanto - CBS News
Michael X. Butterworth - CBS News

Getting People to Talk to You: The Effect of an Introductory Letter on Poll Response Rates in Registration Based Samples

Christopher Mann - Yale University - Political Science Dept.

How Likely Is a Likely Voter to Vote: An Assessment of RDD and Registration Based Sampling

Doug Schwartz - Quinnipiac University Polling Institute
Clay Richards - Quinnipiac University Polling Institute

Questionnaire Design for Factual Recall (Salon D)

Dawn V. Nelson - U.S. Bureau of the Census - Chair
Paul Beatty - National Center for Health Statistics - Discussant

Telescoping Events in Student Surveys on Victimization

Mike Planty - Education Statistics Services Institute/AIR

Measuring the Frequency of Regular Behaviors: Comparing the “Typical Week” to the “Past Week”

LinChiat Chang - Strategic Research Group
Jon A. Krosnick - Ohio State University

Event History Calendar Interviewing Improves the Reporting of When Events Happened

Robert F. Belli - University of Nebraska
Eun Ha Lee - University of Michigan
Frank P. Stafford - University of Michigan

The Relationship Between Accuracy and Interval Length in the Respondent Generated Interval Protocol

S. James Press - University of California at Riverside
Judith M. Tanur - State University of New York at Stony Brook

Internet and Telephone Survey Methodology (Belle Meade)

David R. Johnson - Pennsylvania State University - Chair
Charles H. Franklin - University of Wisconsin, Madison – Discussant

Exploring Online Survey Methodologies: Who are the Respondents and How to Get Them to Respond

Kristine Wolter-Warmerdam - University of California-Santa Barbara
Barbara
Paolo A. Gardinali - University of California, Santa Barbara
Raymond Wong - University of California-Santa Barbara

Methodological Issues in Web Data Collection of Ego-Centered Networks

Vasja Vehovar - University of Ljubljana
Katja Lozar Manfreda - University of Ljubljana
Gasper Koren - University of Ljubljana
Valentina Hlebec - University of Ljubljana

Respondent-Generated Intervals: Do They Help in Collecting Quantitative Data?

Dominic P. Lusinchi - Far West Research

Improving the Validity of Self-Reports of Cancer Screening Behaviors

Timothy P. Johnson - University of Illinois at Chicago
Diane O'Rourke - University of Illinois
Jane E. Burris - University of Illinois at Chicago
Richard Warnecke - University of Illinois at Chicago

Roundtable: Is Interviewer Falsification Scientific Misconduct (Salon E)

Roger Tourangeau - University of Maryland & University of Michigan - Chair
Robert Groves - University of Michigan & University of Maryland
Alan Price - Office of Research Integrity, U.S. Public Health Service
Richard Kulka - RTI International
John Thompson - NORC

※ **CONCURRENT SESSIONS** ※
Friday 10:00 a.m. – 11:30 a.m.

RDD Response Rates II: Academics, Non-Profits, Commercial Firms, and the News Media (Salon C)

Robert Baumgartner - PA Consulting Group - Chair

Invited Address: Recent Response Rates Changes on the Surveys of Consumers

Richard Curtin - University of Michigan
Stanley Presser - University of Maryland
Eleanor Singer - University of Michigan

Invited Address: Response Rates to National RDD Surveys at NORC, 1996-2002

Tom Smith - NORC

Response Rates in Recent Surveys Conducted by Non-Profits and Commercial Survey Agencies and the News Media

Allyson L. Holbrook - University of Illinois at Chicago
Alison Pfent - Ohio State University
Jon A. Krosnick - Ohio State University

Politics and Elections (Salon F)

Kent Tedin - University of Houston - Chair
Murray Edelman - CBS News - Discussant

※ **CONCURRENT SESSIONS** ※
Friday 10:00 a.m. – 11:30 a.m. Continued...

The Increasing Disconnect Between Voters and the General Public in California

Mark J. DiCamillo - Field Research Corporation

Pre-Election Surveys: The Impact of Ballot Order on Pre-Election Projections

Eric W. Rademacher - University of Cincinnati, Institute for Policy Research

Andrew E. Smith - University of New Hampshire

General Views of Government, 'Blame' for Difficulties and Electoral Politics

G. Donald Ferree, Jr. - University of Wisconsin

Questionnaire Design to Measure Opinions I (Belle Meade)

Jennifer Rothgeb - U.S. Census Bureau - Chair

Robert Y. Shapiro - Columbia University - Discussant

Do Small Question Changes Destroy Comparability?

Michelle Ernst - NORC, University of Chicago

Kenneth A. Rasinski - NORC

Catherine C. Haggerty - NORC, University of Chicago

Assertions in Opinion Surveys: On the Limits of a Popular Question Format

Harry van den Berg - Vrije Universiteit

Christine Carabain - Vrije Universiteit

Priming Disclosure of Sensitive Topics in Surveys

Kenneth A. Rasinski - NORC

Penny S. Visser - University of Chicago

Maria Zagatsky - University of Chicago

William B. Witherspoon - University of Chicago

Can We Trust Respondents to Do Their Best?

Siobhan Bernadette Carey - Office for National Statistics, UK

The Impact of the Internet on Daily Behavior (Salon D)

John P. Robinson - University of Maryland - Chair

Information Technology and Functional Time Displacement

Meyer Kestnbaum - University of Maryland

Media Use and Social Life Differences among Internet Users in the General Social Survey

Alan Neustadtl - University of Maryland

Dances with Napster: Predictable Consumer Behavior in the New Digital Economy

John Horrigan - The Pew Internet and American Life Project

Internet Use, Mass Media, Social Life and Other Daily Activity

Jeffrey Cole - University of California, Los Angeles

The Impact of Internet Use on Sociability: Time-Diary Findings

Norman Nie - Institute for the Quantitative Study of Society, Stanford University

Survey Methods: Participation and Mode Effects (Salon E)

John Kennedy - Indiana University - Chair

Mary E. Losch - University of Northern Iowa - Discussant

Would Social Isolation Theory Explain Teacher Participation in Surveys

Young I. Chun - Education Statistics Services

Institute/American Institutes for Research

Leslie A. Scott - Education Statistics Services

Institute/American Institutes for Research

How Web Surveys Differ From Other Kinds of User Interfaces

Michael F. Schober - New School for Social Research

Frederick G. Conrad - University of Michigan

Patrick Ehlen - New School for Social Research

The Effect of Method of Delivery and Response Propensity on Response to a Nonresponse Follow-up to the Medicare Satisfaction Survey

Linda L. Dimitropoulos - RTI International

Larry N. Campbell - RTI International

Vincent G. Iannacchione - RTI International

An Experimental Test of the Effects of Incentive Levels and Type of Mailer on Mail Survey Response in the Post-9/11 Era

Norman Trussell - Nielsen Media Research

Paul J. Lavrakas - Nielsen Media Research

Interactive Paper Presentations (Kingsley)

Geraldine M. Mooney - Mathematica Policy Research - Chair

Trust, Attention, and Approval: Question-Order Effects and Attitudes toward the State Legislature

Kelly D. Patterson - Brigham Young University

Greg L. Snow - Brigham Young University

Howard B. Christensen - Brigham Young University

Joseph A. Olsen - Brigham Young University

A Perfect Storm in Institutional Confidence

Jennifer Airey - Wirthlin Worldwide

Anne Rzeszut - Wirthlin Worldwide

Carol Gstalder - Wirthlin Worldwide

Pictures From Life's Other Side: A New Longitudinal Study of Young People

Iain Noble - Department for Education and Skills, UK

Interviews of Leaseholders in Chicago's Housing Authority: A Comparison of Data Collected by Public Housing Residents and Non-Public Housing Residents

Catherine C. Haggerty - NORC

Colm O'Muircheartaigh - NORC

"Everybody's Heard About It, But Did Anyone Actually See It? Campaign Advertising Via the World Wide Web in Ohio"

Kim Downing - University of Cincinnati

※ **CONCURRENT SESSIONS** ※

Friday 10:00 a.m. – 11:30 a.m. *Continued...*

Black Cities/White Cities: Evaluating the Public Schools

Susan E. Howell - University of New Orleans
Matthew A. Vile - University of New Orleans
Huey L. Perry - Southern University at Baton Rouge

Staff-Generated Newspaper Content: Does Quality Matter to Readers?

Michael O'Connell - University of North Carolina
W. Joann Wong - University of North Carolina
Cary R. Frith - University of North Carolina
Janet D. Kwami - University of North Carolina

The Health Insurance Verification Question in the 2001 California Health Interview Survey

Wei Yen - University of California, Los Angeles
E. Richard Brown - University of California, Los Angeles
Ninez Ponce - University of California, Los Angeles
Charles A. DiSogra - University of California, Los Angeles

※ **POSTER SESSION** ※

Friday 11:30 a.m. – 12:15 p.m.

(Plantation Lobby – Two Rivers Foyer)

Joanne M. Miller - University of Minnesota - Chair

Measuring Sensitive Information Through Personal Interviews

Leonard A. Wood - Multi-sponsor Surveys, Inc.
Harry E. Cotugno - Multi-sponsor Surveys, Inc.

The Personal Interview as a Means of Gathering Sensitive Data

Leonard A. Wood - Multi-sponsor Surveys, Inc.
Harry E. Cotugno - Multi-sponsor Surveys, Inc.

Why Do People Watch What They Do Not Trust? Need for Cognition as a Moderator in the Association Between News Skepticism and Exposure

Yariv Tsfati - University of Haifa

Responding Without Reason: Effects of Compliance on Item Nonresponse

Alex R. Trouteaud - Baylor University
James D. Parker - Baylor University

Race, Political Trust and the 2000 Election

Terri S. Fine - University of Central Florida

Individual Differences in Willingness to Self Censor

Andrew F. Hayes - Ohio State University
James Shanahan - Cornell University
Carroll J. Glynn - Ohio State University
Brian Uldall - Ohio State University

Bilingual Interviewer Selection in ATUS Cognitive Interviewing: Can We Trust Learned Bilingual Interviewers to Do Their Jobs as Well as Native Bilingual Speakers?

Man-chi Mandy Sha - NORC
Catherine Haggerty - NORC

Environmental Concerns of African American Parents in Tampa, Florida

Kimberly M. Harper - Florida A & M University

Evaluating the Cultural Equivalence of the Medicare CAHPS® Fee-for-Service Survey

Carla M. Bann - RTI International
Vincent G. Iannacchione – RTI International
Edward S. Sekscenski - Center for Medicare and Medicaid Service

A Comparison of the Effects of Four Study Designs on Data Quality: Preparing for the National Asthma Survey

Kathleen O'Connor - CDC/NCHS/DHIS

Part-Whole Question-Order Effects in a Quality of Life Survey

Scott R. Beach - University of Pittsburgh
Michael W. Bridges - University of Pittsburgh
Donald Musa - University of Pittsburgh

The Impact of Early Notification on Internet Survey Response Rates

Kerry Y. Levin - Westat
Martha Kudela - Westat
Michele Burr - Westat
Theresa Famolaro - Westat
Elizabeth Westin - Westat

Finding the Needle in the Non-Profit Haystack: Assessing Contact Results for a Telephone Survey of Non-Profit Organizations

Mareena M. Wright - Westat
Kerry Y. Levin - Westat
Katie Hubbell - Westat
Rachel Jones - Westat

Volunteering Trends Among Young Adults

Michael Regnier - AIR/ESSI
Mike Planty - Education Statistics Services Institute/AIR

Demographic Characteristics as Indicators of Performance on the Spanish Language Skills Assessment

Rosanna S. Quiroz - RTI International
Georgina McAvinchey - RTI International
Kimberly Watts - RTI International

As Life's Challenges Mount, Work Life Balance Becomes a Quest, Especially Among Racial/Ethnic Minority Workers 45+

Xenia P. Montenegro - AARP
Tracy Needham - AARP

Retirement Does Not Mean "Not Working" Anymore, Especially Among Racial Minorities

Xenia P. Montenegro - AARP
Tracy Needham - AARP

※ **POSTER SESSION** ※

Friday 11:30 a.m. – 12:15 p.m. Continued...

Personality Type as a Predictor of Interviewer Performance

Christina L. Abbott - Millersville University
Berwood A. Yost - Millersville University
Jennifer L. Harding - Millersville University
Shelley-Ann Francis - Millersville University

The Timing of a Prepaid Incentive in a Mail Survey of Physicians

Jeremy E. Morton - RTI International
Kristine Fahrney - RTI International
John Loft - RTI International
Mollyann Brodie - The Henry J. Kaiser Family Foundation

An Assessment of Current Population Survey Estimates of the Number of Persons Holding a GED

Matthew A. DeBell - American Institutes for Research

Pre-Paid vs. Promised Incentives: Which Works Better for a Telephone Survey of Low-Income Respondents?

Martha D. Kovac - Mathematica Policy Research
Jason A. Markesich - Mathematica Policy Research

The Effects of Differential Incentives on Completion Rates: A Telephone Survey Experiment with Low Income Respondents

Martha D. Kovac - Mathematica Policy Research
Jason A. Markesich - Mathematica Policy Research

Reformatting a Self-Administered Questionnaire Based on Item Nonresponse

Frances M. Chevarley - Agency for Healthcare Research & Quality

Comparison of Self- Versus Proxy-Reporting of General Health Status Using the 2000 Medical Expenditure Panel Survey (MEPS)

Frances M. Chevarley - Agency for Healthcare Research & Quality

Assessing Potential Nonresponse Bias and Strategies for Bias Reduction Among Types of Survey Resisters

Adam Safir - The Urban Institute

Experience of Violence and Commitment to Political Compromise

Erin Carriere - Office of Research, Department of State

Judicial Attitudes Toward Polling as Evidenced by Rulings in Connecticut Change of Venue Capital Felony Murder Trials

April M. Brackett - University of Connecticut
Chris E. Barnes - University of Connecticut
Dr. Kenneth Dautrich - University of Connecticut

Measuring Customer Satisfaction with a Salient Event: An Experimental Design Analyzing the Impact of Self-Administered Survey Mode and Personalized Visual Images

Richard G. Schuldt - University of Illinois at Springfield
Paul K. McDevitt - University of Illinois at Springfield

A System for Classifying Survey Questions: Preliminary Results and Considerations

Michael W. Bridges - University of Pittsburgh
Scott R. Beach - University of Pittsburgh
Donald Musa - University of Pittsburgh
Janet E. Schlarb - University of Pittsburgh

Effects of Sponsor Identity and Perceived Data Security on Response Rates and Data Quality

Kerry Y. Levin - Westat
Jennifer E. O'Brien - Westat
Andrew Wang - NIST
Stephanie Shipp - NIST
Bryan Davis - Westat
Adrian Gordon - Westat

Partials and Breakoffs in the National Health Interview Survey, 2000-2002

Beth L. Taylor - Centers for Disease Control and Prevention-NCHS
Barbara J. Stussman - Centers for Disease Control and Prevention-NCHS
Howard Riddick - Centers for Disease Control and Prevention-NCHS

The Impact of Senior Housing Arrangements on Demographic Surveys

Jennifer E. Hunter - U.S. Census Bureau

What Do You Do?: Occupational Coding Versus Respondent Self-Classification of Occupation Status

Isabel C. Farrar - University of Illinois at Chicago

The Effect of a Pre-paid and Promised Incentive on Response Rate

Barbara C. O'Hare - Arbitron Inc.
Christina Frederick - Arbitron Inc

Getting Around Privacy Managers

Jennifer De Pinto - CBS News
Jinghua Zou - CBS News

Maintaining Trust: How to Protect the Privacy and Confidentiality of Survey Respondents.

Howard M. Speizer - MSInteractive
Tony Diponio - Market Strategies
Bob Miller - MSInteractive

Conducting a Survey to Identify the Unmet Civil Legal Needs of a Low Income Population

John Tarnai - Social & Economic Sciences Research Center

Comparing Methods for Testing CATI Questionnaires

John Tarnai - Social & Economic Sciences Research Center
Danna L. Moore - Social & Economic Sciences Research Center

Response Rates and Timing of Mailings: A National Study of College Students

Matthew E. Jans - University of Massachusetts, Boston
Anthony Roman - University of Massachusetts, Boston

✧ POSTER SESSION ✧

Friday 11:30 a.m. – 12:15 p.m. Continued...

Intra-Dyadic Agreement Between Parents and Their Teenagers

Stacey L. Bielick - American Institutes for Research

Both Close Together and Far Apart: Addressing the Challenges of Co-location and Off-site Management in the Los Angeles Latino Eye Study

Lisa V. John - Battelle Center for Public Health Research and Evaluation

Karen Tucker - Battelle Center for Public Health Research and Evaluation

Michael Preciado - Battelle Center for Public Health Research and Evaluation

A Measure of Socio-Economic Status Obtained From 15 Year Olds - Can It Be Trusted?

Baljit K. Gill - Office for National Statistics

Go with the Flow: Cognitive Testing of a Multi-mode, Multi-Agency Survey about Drinking Water

Barbara Wilson - National Center for Health Statistics

Laurie Kamimoto - Center for Disease Control and Prevention

Karen Whitaker - Center for Disease Control and Prevention

Melonie Williams - Environmental Protection Agency

Chris Dockins - Environmental Protection Agency

Henry Kim - Food and Drug Administration

Lauren Posnick - Food and Drug Administration

Beth Canfield - National Center for Health Statistics

Public Perceptions of the Phrase 'God Bless America'

John V. Bodle - Middle Tennessee State University

Larry Burriss - Middle Tennessee State University

Ken Blake - Middle Tennessee State University

Teresa Mastin - Middle Tennessee State University

Robert Wyatt - Middle Tennessee State University

Perceptions and Purchasing of the Phrase "God Bless America"

John V. Bodle - Middle Tennessee State University

Does Order Really Make a Difference? The Impact of Respondent and Question Characteristics on Response Option Order Effects

Grace E. O'Neill - Joint Program in Survey Methodology

An Experiment with Respondent Burden in a Pop-Up Web Survey

Prabu David, Lewis R. Horner, Carol Diedrichs, Sally

Tschera Connell Rogers - Ohio State University

Asking Comparative Questions: A Comparison of Three Wording Strategies

Kaiya Liu - Ohio State University

The Rational Silence of Trusting Citizens

Marice K. McCoy - Annenberg School for Communication, University of Pennsylvania

Reflecting Audience Characteristics: The Influence of In-depth Reporting on Newspaper Credibility

Joan R. Cates - University of North Carolina - Chapel Hill

Juanita J. Covert - University of North Carolina - Chapel Hill

Stacey J.T. Hust - University of North Carolina - Chapel Hill

Ayna Mollazade - University of North Carolina - Chapel Hill

In Government We Trust: Exchanging Information for Public Health Services

Marice K. McCoy - Annenberg School for Communication, University of Pennsylvania

Perceived Scientific Consensus and Environmental Public Opinion: The Case of Global Warming

Christine J. Brittle - University of Michigan

Comparing Propensity Score Weighting with Other Weighting Methods: A Case Study

Gosta K. Forsman - University of Linköping

Maria Varedian - Linköping University

Have Florida's Election Problems Been Solved? Voter Attitudes and Behavior in Jacksonville, Florida, November 2002

Ray Oldakowski - Jacksonville University

It's Only Incidental: Effects of Response Format in Determining Behavioral or Event Occurrence

Randall K. Thomas - Harris Interactive

Rachel C. Lafond - Harris Interactive

Renee M. Smith - Harris Interactive,

Susan Behnke - Harris Interactive

Explaining the Georgia Election of 2002: Why Barnes and Cleland Lost

James Bason, Linton Mann III - University of Georgia

✧ LUNCH/PLENARY SESSION 12:15 p.m. – 2:05 p.m. ✧

(Tent)

Richard E. Petty, Distinguished University Professor of Psychology, Ohio State University. Dr. Petty is the 2003 Decade of Behavior Distinguished Lecturer.



Title: "The Psychology of Public Opinion Formation and Change"

✧ CONCURRENT SESSIONS ✧

Friday 2:15 p.m. – 3:45 p.m.

RDD Response Rates III: Regional Surveys, More Academic Surveys, Reporting Practices, and Effects on Data Quality (Salon C)

Ward Kay - Adirondack Communications - Chair

INVITED ADDRESS: The Future of the Behavioral Risk Factor Surveillance System (BRFESS) in a Changing Environment

Ali H. Mokdad - Centers for Disease Control

※ **CONCURRENT SESSIONS** ※
Friday 2:15 p.m. – 3:45 p.m. Continued...

Response Rates Today: Academic Survey Centers

Gerald M. Kosicki - Center for Survey Research, Ohio State University
Krisztina Marton - Center for Survey Research, Ohio State University
Robert H. Lee - Survey Research Center, University of California, Berkeley

Data Quality of Refusal Conversions and Call-Backs

Joanne M. Miller - University of Minnesota
Justin Wedeking - University of Minnesota

Impact of Callbacks and Field Period on Response Rates and Representativeness

G. Donald Ferree, Jr. - University of Wisconsin

Political Attitudes I (Salon E)

Patricia Moy - University of Washington - Chair
Leonie Huddy - State University of New York at Stony Brook - Discussant

Views of George W. Bush: The Impact of Including the President's Name in Poll Questions

Sarah L. Dutton - CBS News

Rally Events and Presidential Approval - An Update

Larry Hugick - Princeton Survey Research Associates
Margie L. Engle - Princeton Survey Research Associates

What Affects Public Loyalty to President?

Raghavan Mayur - TIPP Poll/Technometrica Market Intelligence
Clare Sherlock - TIPP Poll/ Technometrica Market Intelligence
Tatiana Koudinova - TIPP Poll/Technometrica Market Intelligence

The Mass Media and Anti-American Attitudes in the Islamic World: Implications for U.S. Public Diplomacy

Erik C. Nisbet - Cornell University
Matthew C. Nisbet - Cornell University
Dietram A. Scheufele - Cornell University
James Shanahan - Cornell University

Questionnaire Design: Issues of Language and Culture (McGavock's A)

Alisu Schoua-Glusberg - Research Support Services - Chair
Gregory Herek - University of California, Davis - Discussant

Gender, Culture, and Knowledge: A Cross-National Examination of Cultural Determinants of Gender Disparities in Political Knowledge

Damarys Canache - Florida State University
Jeffery J. Mondak - Florida State University
Kristin L. Stewart - Florida State University

Can We Trust International Comparisons - What Happens When You Look Deeper?

Siobhan Bernadette Carey - Office for National Statistics, UK

Collecting Data in Multiple Languages: Evidence of the Need for Non-English Interviews in a Survey on Children's Health

Stephen J. Blumberg - National Center for Health Statistics
Marcie Cynamon - CDC/NCHS/DHIS
Seth Brady - Abt Associates Inc.
Larry Osborn - Abt Associates Inc.
Lorayn Olson - Abt Associates Inc.

Collecting Data in Multiple Languages: Development of a Methodology

Lorayn E. Olson - Abt Associates Inc.
Larry Osborn - Abt Associates, Inc.
Stephen J. Blumberg - National Center for Health Statistics
Seth Brady - Abt Associates Inc.

Interviewers and Interviewing (Salon F)

Victoria Albright - Field Research Corporation - Chair
Donald P. Camburn - RTI International - Discussant

Gender Differentiation in Measures of Psychological Political Engagement: The Role of Interviewer Effects

Susan A. Banducci - Universiteit Twente

Does Voice Matter? An Interactive Voice Response (IVR) Experiment

Mick P. Couper - University of Michigan
Eleanor Singer - University of Michigan
Roger Tourangeau - University of Maryland

Assessment of Voice Recognition and Behavioral Engine Technologies in an Interviewer Skills Training Tool

Michael W. Link - RTI International
Rachel Caspar - RTI International
Polly P. Armsby - RTI International
Laura Flicker - RTI International

The Impact of Interviewers' Attitudes on Performance

Candice A. Barnes - Field Division, US Census Bureau
Geraldine Burt - Census Bureau

Survey Research Examines Psychosocial Mechanisms Influencing Public Support for War, Capital Punishment, Killing and Social Inequality (Belle Meade)

Alfred McAlister - University of Texas Health Science Center - Chair
Wendy Rahn - University of Minnesota - Discussant

Moral Disengagement in the Perpetration of Inhumanities

Albert Bandura - Stanford University

Psychosocial mechanisms influencing tolerance for social inequalities

Alfred McAlister - University of Texas, Houston

Moral disengagement and support for war: Changes in the U.S. after 9-11-01

Theodore C. Morrison - University of Texas, Houston

※ CONCURRENT SESSIONS ※
Friday 2:15 p.m. – 3:45 p.m. Continued...

Moral justification of the death penalty, dehumanization of murderers and international variation in homicide rates

Jeannie A. Grussendorf - University of Texas, Houston

Interactive Paper Presentations (Kingsley)

Matthew Courser - Pacific Institute for Research and Evaluation - Chair

Ramifications of the Counter-Terrorism Campaign for Americans' Attitudes Toward International Affairs

Alvin Richman - U.S. Department of State

Tracking Continuing Psychological Outcomes From the World Trade Center Disaster Among New Yorkers

Michael J. Bucuvalas - Schulman, Ronca & Bucuvalas
Mark A. Morgan - Schulman, Ronca & Bucuvalas
Sandro Galea - New York Academy of Medicine

Finding a Way Forward: Building Confidence in a Shared Future in Brcko District

Janice Bell – U.S. Department of State

Political Party Preferences of U.S. Hispanics: The Role of Religion and Demographics

Ariela Keysar - City University of New York Graduate Center
Barry A. Kosmin - JPR London, UK
Egon Mayer - City University of New York Graduate Center

How Students Identify Gangs at School: An Analysis of Multiple Gang Identification Questions in the 1995 SCS/NCVS

Sally M. Ruddy - Education Statistics Services Institute/AIR

Community Differences in Public Opinion Regarding Substance Abuse Among Youth

Julie L. Andsager - Washington State University
Douglas B. Hindman - Washington State University

Is Social Trust Related to an Individual's Propensity to Participate in an RDD Survey?

Douglas B. Currivan - University of Massachusetts Boston

The Effects of Public Support on Public Policy and Mass Media Agendas During the Persian Gulf War

Thomas B. Christie - University of Texas at Arlington

Trust in the Media: Relation Between Fear of Invasion of Privacy and Support for Press Access to Information

David L. Cuillier - Washington State University

'How Do I Define Who I Am?' A Survey of Young People in Scandinavia

Mads Stenbjerre - Zapera
Anne Skare Nielsen - Copenhagen Institute for Futures Studies

Gender and Racial Differences in Prejudging High-Profile Cases: The Impact of the Race of the Defendant and the Characteristics of the Case on Respondent Choices

Robert S. Ross - California State University, Chico
Edward J. Bronson - California State University, Chico

Attitudes About Athletics in K-12 Public Schools

Russ Masco - Northern Arizona University
Sunshine Coffman - Northern Arizona University

※ CONCURRENT SESSIONS ※
Friday 4:00 p.m. – 5:30 p.m.

RDD Response Rates IV: Effects on Data Quality and Calculation Methods (Salon C)

Norman Trussell - Nielsen Media Research - Chair
Clyde Tucker - Bureau of Labor Statistics - Discussant

Invited Address: **The Impact of Response Rates on Survey Accuracy: When is Too Little Too Much?**

Paul Biemer – RTI International
Michael Link – RTI International

Invited Address: **A Review of AAPOR Standard Definitions for Response Rate Calculation and Reporting**

Robert Daves - Star Tribune

Invited Address: **Survey Response Rate Reporting in the Professional Literature**

Timothy Johnson - University of Illinois at Chicago
Linda Owens - University of Illinois at Chicago

Political Parties and Party Identification (Salon D)

Kurt Lang - University of Washington – Chair
Michael P. McDonald - George Mason University - Discussant

Measuring Party Identification: The Effect of Question Wording

Jeffrey M. Jones - The Gallup Organization
David W. Moore - The Gallup Organization

The Resilience of Party Identification: Predicting and Explaining Election Outcomes

Michael G. Hagen - Rutgers University
Cliff Zukin - Rutgers University
Robert J. Suls - Rutgers University

New Democrats and New Republicans: Changes in Partisan Attitudes Over 15 Years of the Times Mirror/Pew Research Center Values Study

Michael A. Dimock - Pew Research Center
Scott Keeter - Pew Research Center
Peyton M. Craighill - Pew Research Center

Getting the Job Done?: Party Images and Elections in Post-9/11 America

Anthony M. Salvanto - CBS News

※ **CONCURRENT SESSIONS** ※
Friday 4:00 p.m. – 5:30 p.m. Continued...

Survey Methods: Questionnaire Design and Refusal Conversion (Salon F)

Cecilie Gaziano - Research Solutions, Inc. - Chair
Floyd (Jack) J. Fowler, Jr. - Center for Survey Research,
University of Massachusetts Boston - Discussant

Invited Address: Enhancing the Validity and Cross-Cultural Comparability of Measurement in Survey Research

Gary King - Harvard University
Christopher J.L. Murray - World Health Organization
Joshua A Salomon - World Health Organization
Ajay Tandon - World Health Organization

Does “Call Me Back Later” Really Mean “I Refuse”? An Experiment to Convert Soft Refusals in a Business Survey

Kerry Y. Levin - Westat
Mareena M. Wright - Westat
Katie Hubbell - Westat
Rachel Jones - Westat

Question Wording Regulates Response Order Effects in Categorical Questions Presented Orally: The Impact of Warnings to Wait and Illusory Endings

Allyson L. Holbrook - University of Illinois at Chicago
Jon A. Krosnick - Ohio State University
David W. Moore - The Gallup Organization
Roger Tourangeau - University of Maryland

A Comparison of Minimally Balanced and Fully Balanced Forced Choice Items

Eric M. Shaeffer - Ohio State University
Gary E. Langer - ABC News
Daniel M. Merkle - ABC News
Jon A. Krosnick - Ohio State University

Beyond Black and White: Multi-Ethnic Studies of Racial Attitudes (Salon E)

Charlotte Steeh - Georgia State University - Chair
Maria Krysan - University of Illinois at Chicago - Discussant

Will Americans Still Hate Welfare? Inter-Racial Attitudes and Support for Redistribution

Cybelle Fox - Harvard University

African-American, Hispanic, and White Explanations of the Black/White Gap in Socioeconomic Status, 1977-2000

Matthew O. Hunt - Northeastern University

Comfort Zones: Immigration, Assimilation, and the Neighborhood Racial Composition Preferences of Latinos and Asians

Camille Z. Charles - University of Pennsylvania

Intergroup Contact and Latinos' Racial Attitudes: The Contact Hypothesis Revisited

Tyrone Forman - University of Illinois at Chicago
Matt Rodriguez - University of Illinois at Chicago

Telephone Survey Methodology (Belle Meade)

Leora Lawton - Freeman, Sullivan & Company - Chair
David Cantor - Westat - Discussant

Optimizing Call Strategies in RDD: Differential Nonresponse Bias and Costs in REACH 2010

Whitney E. Murphy - N.O.R.C.
Colm O'Muircheartaigh - N.O.R.C.
Rachel Harter - N.O.R.C.
Carol A. Emmons - N.O.R.C.

Impact of Changes in the Telephone Environment on RDD Telephone Surveys

Mary C. Murray - Abt Associates Inc.
Jessica Cardoni - Abt Associates Inc.
Erin Foster - Abt Associates Inc
Chris Becker - Abt Associates Inc
Paul Buckley - Consultant
Marcie Cynamon - National Center for Health Statistics

Differences in the Political Attitudes and Behavior of Cell and Land Line Telephone Users

Michael W. Traugott - University of Michigan
Sung-Hee Joo - University of Michigan

House Effects in a Telephone Survey

Peter Mariolis - Centers for Disease Control and Prevention
Judith Graber - Maine Department of Health

Interactive Paper Presentations (Kingsley)

Randall K. Thomas - Harris Interactive - Chair

Population Density Response Rates in a Statewide RDD Telephone Survey

Charles A. DiSogra - University of California, Los Angeles
David M. Grant - University of California, Los Angeles
Wei Yen - University of California, Los Angeles

Customer Satisfaction Research: The Impact of Study Sponsor, Response Option Order, and Question Order

Amanda Scott - Ohio State University
Michael P. Tichy - Ohio State University
Allyson L. Holbrook - University of Illinois - Chicago
Sowmya Anand - Ohio State University

Opinion Polling and Trust in the Democratic Process

Alun A. Preece - University of Queensland
Vivienne Croft - NFO Australia

The Surprising Relationship Between Community Health and Newspaper Success

Kathy R. Forde - University of North Carolina - Chapel Hill
Marti Maguire - University of North Carolina - Chapel Hill
Anne Milmoie - University of North Carolina - Chapel Hill
Guy R. Mossman - University of North Carolina - Chapel Hill

Name that Race: Using Names to Predict Ethnicity and Race

Karen H. Grigorian - NORC
John Sokolowski - NORC

※ **CONCURRENT SESSIONS** ※
Friday 4:00 p.m. – 5:30 p.m. Continued...

Eating Your Cake and Having It: Reconciling Neo-Realism and Liberal International

Andrew Rojecki - University of Illinois, Chicago

Can America Trust the Deeply Religious? A New Question to Help Answer an Old Question

Steve Farkas - Public Agenda

Survey Research and Secondary Meaning: The Case of Colour Trademarks

Janet A. Hoek - Massey University

Phil Gendall - Massey University

Relationship Between Survey Questions, Newsgroup Content, and Mainstream News Coverage

David P. Fan - University of Minnesota

Legal Problems, Legal Needs: The Legal Assistance Gap Facing Lower Income People in New Jersey

Anjali Srivastava - Poverty Research Institute of Legal Services of New Jersey

Melville D. Miller, Jr. - Legal Services of New Jersey

Survey Documentation: On the Path to Enlightenment

Shawna L. Waugh - Energy Information Administration

6:00 p.m. – 7:00 p.m. Reception (Verandah)

7:030 p.m. – 8:30 p.m. Plated Dinner (Tent)

※ **PLENARY SESSION** ※
Friday 8:45 p.m. – 10:30 p.m.
(Salon D/E/F)

Arianna Huffington: nationally syndicated newspaper columnist and author.

Title: Public Opinion and Polling in Contemporary American Politics

Discussants: Robert Shapiro (Columbia University); Roger Tourangeau (University of Maryland and University of Michigan); Richard Morin (The Washington Post)

10:30 p.m. – 12:00 a.m. Cash Bar (Plantation Lobby)

Saturday, May 17

7:00 a.m. – 3:00 p.m. ***REGISTRATION DESK OPEN**

7:00 a.m. AAPOR Fun Run/Walk

7:00 a.m. – 9:00 a.m. Breakfast Buffet (Tent)

9:00 a.m. – 4:00 p.m. EXHIBITS OPEN: Software, Technology & Books

※ **CONCURRENT SESSIONS** ※
Saturday 8:15 a.m. – 9:45 a.m.

Trust I (Salon C)

Lynda Carlson - National Science Foundation - Chair

Jon D. Miller - Northwestern University - Discussant

Trust in People and Institutions: A 30-Year Trend from the GSS

Tom W. Smith - NORC

Jibum Kim - University of Chicago

Trust in Government: Fact and Artifact

George F. Bishop - University of Cincinnati

The Individual Bases of Social and Political Trust

Gabriela Catterberg - University of Michigan

Alejandro Moreno - Instituto Tecnológico Autónomo de México

Methodological Challenges and Issues of Reliability in Election Polling (Belle Meade)

Mervin Field - Field Research Corporation - Chair

Colm O'Muircheartaigh - NORC - Discussant

Polling in the US Senate Race in Minnesota

Robert Daves - Star Tribune

Brad Coker - Mason-Dixon Research

Polling in the Governor's Race in California

Mark Baldassare - Public Policy Institute of California

Mark Di Camillo - Field Research

Susan Pinkus - LA Times

Understanding Campaign Dynamics

Charles H. Franklin - University of Wisconsin

Daniel M. Merkle - ABC News

A Review of Statistics to Evaluate Poll Accuracy

Michael Traugott - University of Michigan

Courtney Kennedy - University of Michigan

Elizabeth Martin - U.S. Bureau of the Census

Survey Methodology: Response Rates and Mode (Salon E)

Yuling Pan - U.S. Census Bureau - Chair

Mick Couper - University of Michigan - Discussant

Can You Trust Your Data When Telephone Response Rates Are So Low?

J. A. Selzer - Selzer & Company

Dana N. Birnberg - Selzer & Company

Mode Effects in Web-enabled, Telephone and Face-to-Face Foreign Policy Surveys

Monica L. Wolford - US General Accounting Office, PIPA, COPA, University of Maryland

Steven Kull - PIPA, COPA, University of Maryland

Steven Kull - PIPA, COPA, University of Maryland

Web vs. IVR: Mode Effects in Structured Interviews Utilizing Rating Scales

Yongwei Yang - The Gallup Organization

Dennison Bhola - University of Nebraska-Lincoln

Mario Callegaro - University of Nebraska, Lincoln

Explaining Nonresponse in a Large National Multimode Survey

Kenneth W. Steve - Nielsen Media Research

Paul J. Lavrakas - Nielsen Media Research

Chuck D. Shuttles - Nielsen Media Research

※ **CONCURRENT SESSIONS** ※

Saturday 8:15 a.m. – 9:45 a.m. Continued...

Response Rates I (Salon D)

Young I. Chun - ESSI, American Institutes for Research - Chair
Eleanor Singer - University of Michigan - Discussant

Improving Response Rates for the BRFSS: Use of Lead Letters and Answering Machine Messages

Michael W. Link - RTI International
Ali Mokdad - Centers for Disease Control
Machelle Town - Centers for Disease Control
David Roe - RTI International
Jodie Weiner - RTI International

Checks, Telephone Cards, and Point-of-Sale Cards: Findings on Survey Response Incentives for a Low-Income Population

Susan B. Mitchell - Mathematica Policy Research
Colette LaMothe - Mathematica Policy Research
Frank Potter - Mathematica Policy Research

Effects of Panel Attrition on Survey Results

J. Michael Dennis - Knowledge Networks, Inc.

'The Impact of Additional Callbacks on Response Distributions'

Sid Groeneman - Groeneman Research & Consulting

Invited Roundtable: Public Opinion Research and the Legal Battle over McCain Feingold (Salon F)

Robert Y. Shapiro - Columbia University - Chair
Q. Whitfield Ayres - Ayres, McHenry, & Associates, Inc.
Marc L. Kesselman - United States Department of Justice
Mark S. Mellman - The Mellman Group
Robert K. Kelner - Covington and Burling

※ **CONCURRENT SESSIONS** ※

Saturday 10:00 a.m. – 11:30 a.m.

Trust II (Salon D)

E. Deborah Jay - Field Research Corporation – Chair
Eleanor R. Gerber - U.S. Census Bureau - Discussant

Trust During an Energy Crisis

Juliet Carlisle - University of California, Santa Barbara
Kristi Michaud - University of California, Santa Barbara
Eric R. A. N. Smith - University of California, Santa Barbara

Commerce and Social Trust: Cultivating Faith in the Generalized Other

Diana C. Mutz - Ohio State University

Effects of Columbine and 9/11 on Trust and Perceptions of Safety

Julien O. Teitler - Columbia University
Nancy E. Reichman - Columbia University

Annus Mirabilis, Annus Horibilis: How Press Coverage of Terrorism, the Iraqi Situation, and Wall Street Scandals Affect Confidence in the Military, the Government, and Major Corporations

Teresa Mastin - Middle Tennessee State University
Ken Blake - Middle Tennessee State University
Robert Wyatt - Middle Tennessee State University
David P. Fan - University of Minnesota

Election Polling I (Salon F)

Micheline Blum - Blum & Weprin Associates - Chair
Robert Daves – Star Tribune - Discussant

Invited Address: The Performance of Pre-election Polls in 2002

Warren J. Mitofsky - Mitofsky International

Invited Address: Polls, Election Outcomes and Sources of Error

Charles H. Franklin - University of Wisconsin, Madison

On the Over-Report Bias of the National Election Survey

Michael P. McDonald - George Mason University

Rationalization and Derivation Processes in Presidential Elections - New Evidence About the Determinants of Citizens' Vote Choices

Alison Pfent - Ohio State University
Jon A. Krosnick - Ohio State University
Matthew Courser - Pacific Institute for Research and Evaluation

Survey Methods: Modes of Data Collection (Belle Meade) **(AAPOR/IFD&TC Joint Session)**

Diane Burkom - Battelle Centers for Public Health Research and Evaluation - Chair
Don Dillman - Washington State University - Discussant

Rates of Survey Completion and Resource Use at Each Step of a Dillman-style Multi-Modal Survey

Andrea Hassol - Abt Associates Inc.
Brenda Rodriguez - Abt Associates Inc.
Holly Harrison - Abt Associates Inc.
Ricki Jarmon - Abt Associates Inc.
Nancy Zhang - Centers for Medicare and Medicaid Services

Differences in Mode of Questionnaire Administration: Self-Administered Web vs. CATI/CAPI

Lisa R. Carley-Baxter - Research Triangle Institute
Jennifer Wine - Research Triangle Institute
Melissa Cominole - Research Triangle Institute
Kristin Perry - NCES

The Effect of Data Collection Modality on Students' Foreign Language Survey

Yann-Yann Shieh - Education Statistics Services
Institute/American Institutes for Research

Mode Effects: A Quasi-Experimental Comparison of Response Effects Between Telephone and Web Surveys

Clarissa C. David - University of Pennsylvania

※ **CONCURRENT SESSIONS** ※

Saturday 10:00 a.m. – 11:30 a.m. Continued...

Political Surveys (Salon E)

Alfred McAlister - University of Texas Health Science - Chair
Andrew E. Smith - University of New Hampshire -
Discussant

Did the 9/11 Terrorist Attacks Accelerate RDD Refusal Rates? A California Observation.

Charles A. DiSogra - University of California, Los Angeles
David M. Grant - University of California, Los Angeles
Greg Robison - Population Research Systems
Holly Hoegh - California Department of Public Health
Bonnie Davis - Public Health Institute

Test and Retest: Analyzing Survey Research Challenges

Molly W. Andolina - DePaul University
Cliff Zukin - Rutgers University
Scott Keeter - Pew Research Center
Krista E. Jenkins - Rutgers University

Rethinking the Virtuous Circle: Reciprocal Relationships of News Media Use with Civic and Political Participation

Heejo Keum - University of Wisconsin-Madison
Hernando Rojas - University of Wisconsin - Madison
Jaeho Cho - University of Wisconsin-Madison
Dhavan V. Shah - University of Wisconsin-Madison
William P. Eveland, Jr. - Ohio State University
Nojin Kwak - University of Michigan

Can We Trust Prison Inmates to Tell the Truth in Surveys?

Nicola M. Singleton - Office for National Statistics, GB
Michael Farrell - National Addiction Center, Institute of Psychiatry

Public Opinion and War (Salon C)

Gladys Engel Lang - University of Washington – Chair
Claudia Deane - The Washington Post - Discussant

Invited Address: The American Public and the Crises with Iraq and North Korea

Steven Kull - University of Maryland

Invited Address: American Public Opinion and Military Ventures Abroad

John Mueller - Ohio State University

Invited Address: The Pew Global Attitudes Project

Mary E. McIntosh - Princeton Survey Research Associates
Elizabeth M. Gross - Pew Research Center for the People & the Press
Nicole M. Speluda - Pew Research Center for the People & the Press

Interactive Paper Presentations (Kingsley)
(AAPOR/IFD&TC Joint Session)

Paul J. Lavrakas - Nielsen Media Research - Chair

Interviewer and Respondent Behavioral Sequences that Predict Consents versus HUDIs

Kathy T Downey-Sargent - Arbitron, Inc.
Barbara C. O'Hare - Arbitron, Inc.

Evaluating Unit Nonresponse Rates in Web Surveys – A Meta Study

Vasja Vehovar - University of Ljubljana; RIS
Vesna Dolnicar - University of Ljubljana; RIS
Katja Lozar - University of Ljubljana; RIS
Gasper Koren - University of Ljubljana; RIS

Yes, People with Disabilities Probably Are in Your Sample: Methodological Issues and Strategies for Including Them Effectively

Corinne Kirchner - American Foundation for the Blind

Achieving High Response Rates on Web-based Surveys of Post-secondary Students

Bronwyn L. Nichols - NORC
Rashna Ghadialy - NORC

The Effects of Cash, Electronic, and Paper Gift Certificates as Respondent Incentives for a Web-based Survey of a Technologically Sophisticated Sample

Jeremy P. Birnholtz - University of Michigan
Daniel B. Horn - University of Michigan
Thomas Finholt - University of Michigan
Sung Joo Bae - University of Michigan

The Impact of Call Schedule on Survey Productivity, Response Rate, and Response Bias

Zheng Joan Wang - REDA International, Inc.
Elham-Eid Alldredge - REDA International, Inc.
Jian Zhu - REDA International, Inc.

Developing a Strategy for Sampling U.S. Mobile Phone Users Based on European Models

Trent D. Buskirk - American Cancer Society
Mario Callegaro - Survey Research and Methodology Program, University of Nebraska, Lincoln

Measuring the Effectiveness of a Public Relations Based Education Campaign in Florida

Graham Hueber - Ketchum
David Rockland - Ketchum
Jay Rayburn - Florida State University
Mary Elizabeth Dunleavy - Ketchum

Privacy Managers and Do Not Call Lists: A Comparison of RDD Sample Dispositions in Eight Regions

Victoria Albright - Field Research Corporation

※ **POSTER SESSION** ※

Saturday 11:30 a.m. – 12:15 p.m.

(Plantation Lobby – Two Rivers Foyer)

LinChiat Chang - Strategic Research Group - Chair

Round Up the Usual Suspects: African Americans' Views of Drug Enforcement Policies

Devon Johnson - Harvard University

Identifying the Sources of Nonresponse Rates in NLS Pension Plan Questions

Monica L. Dashen - Bureau of Labor Statistics

※ **POSTER SESSION** ※

Saturday 11:30 a.m. – 12:15 p.m. Continued...

Audience Perceptions of Digital Image Manipulation and Newspaper Trust

Alan M. Hantz - University of North Carolina at Asheville
Mark D. West - University of North Carolina at Asheville
Donald L. Diefenbach - University of North Carolina at Asheville

Media Exposure and Public Attitudes Toward Mental Illness: Cultivation and the Third-Person Effect

Donald L. Diefenbach - University of North Carolina at Asheville
Mark D. West - University of North Carolina at Asheville

Trust, Community Affiliation, and Newspaper Subscription

Mark D. West - University of North Carolina at Asheville
Donald L. Diefenbach - University of North Carolina at Asheville

Survey of Cell Phone Users: Identifying Cell Phone Only Households

Lester J. Jones - Arbitron
Dan Ames - Arbitron

Patterns of Response in a Mail Survey of Dentists

Colleen K. Porter - University of Florida
R. Paul Duncan - University of Florida
Scott L. Tomar - University of Florida

We Know Where You Live? GIS in a City Satisfaction Survey

Lewis R. Horner - Ohio State University

Recruiting Health Care Facilities: Barriers Encountered and Lessons Learned

Lisa V. John - Battelle Center for Public Health Research & Evaluation
Patrick T. Kiser - Battelle Center for Public Health Research & Evaluation
Jaime M. Liesmann - Battelle Center for Public Health Research & Evaluation

Urban Public Transit Riders: Surveying a Population on the Move

Lisel K. Blash - San Francisco State University
John D. Rogers - San Francisco State University

Religion, Government and Trust: The Reaction of Jews to the Changing Face of the Separation of Church and State in America

Christopher Paul Borick - Muhlenberg College
Alan Mittleman - Center for Jewish Community Studies

Factors Related to Increasing Education and Favorable Public Opinion Toward Skin Cancer Prevention Behaviors

Julie L. Andsager - Washington State University
Paul D. Bolls - Washington State University

Electronic Voting Machines – A Comparison Applying the Principles of Computer-human Interaction and Computer-assisted Questionnaires Design

Mario Callegaro - University of Nebraska, Lincoln
Emilia Peytcheva - University of Nebraska

Dealing With Distributions of Behavior Frequencies – An Example With Alcohol Use

Emilia Peytcheva - University of Nebraska
Andy Peytchev - University of Michigan

Assessment of High-School Civics Curricula in Three Locations: A Description of a Multi-Mode Survey of Students and Parents Using Incentives

Mary E. Losch - University of Northern Iowa
Gene Lutz - University of Northern Iowa
Mike McDevitt - University of Colorado
Spiro Kioussis - University of Florida

Telephone Center Interviewer Recruitment Alternatives

Nancy L. Noedel - Battelle Centers for Public Health and Evaluation

American Intolerance: The Persistence of Racism in Public Opinion, Voting, and Public Policy in the United States

Joel D. Bloom - Oregon Survey Research Laboratory

Trust, Social Values, and Symbolism of the Police: Investigating Public Attitudes to Law Enforcement

Jonathan P. Jackson - London School of Economics and Political Science
Jason Sunshine - New York University

Web Survey Design: Comparing Static and Interactive Survey Instruments

Zsolt Nyiri - University of Connecticut
Rich L. Clark - University of Georgia

Training Telephone Interviewers from a Psychological Perspective: An Integration of Interviewer's Emotion, Behavior, and Cognition in Telephone Survey Research

Dong Xie - Ohio State University

Interviewing Uncooperative and Hard-to-Reach Respondents: Is It Worth the Effort?

Mary E. Outwater - Ohio State University
Kana Fuse - Ohio State University

Examining Respondent Refusal as a Form of Panel Attrition

YangYang Yuan - Ohio State University

Characteristics of Non-Responders

Thomas C. Shaw - University of Cincinnati/Institute for Policy Research

A Content Analysis of the September 11, 2001 Terrorist Attacks in the Front Pages of Southern States Newspapers in the United States

WeiWu Zhang - Austin Peay State University
Mike Gotcher - Austin Peay State University
Ellen Kanervo - Austin Peay State University

※ **POSTER SESSION** ※

Saturday 11:30 a.m. – 12:15 p.m. Continued...

Interaction Between Learning and Fatigue Effects in Surveys

Krisztina Marton - Center for Survey Research - Ohio State University

Survey Letters: Message Sent, Message Received?

Ashley D. Landreth - U. S. Census Bureau

Self-Evaluation as a Predictor of Source Credibility and Subsequent Third-Person Estimates

H. Allen White - Murray State University

Julie L. Andsager - Washington State University

Attitudes Toward Cigarette Smoking and Predictors of Tobacco-Related Health Perceptions in Arizona Adults

Kelly P. McCarrier - Northern Arizona University

A Comparison of Binge Drinking Behaviors in 18 to 21 Year Old College Students and Non-Students in the NLSY97

Dennis E. Dew - NORC

Comparing Web-Based Survey Methods With Other Approaches: An Examination of Health Knowledge, Opinion, and Behaviors

Andrea K. Greiling - Northern Arizona University

Kelly P. McCarrier - Northern Arizona University

M. Christopher Stringer - Northern Arizona University

Young Adults Tobacco Use Patterns: Analysis of 2000 National Health Interview Survey

Moh Yin Chang - Survey Research and Methodology Program, University of Nebraska, Lincoln

Kenneth Offord - Mayo Clinic

Steven Ames - Mayo Clinic

Discussion_Media@Trust.Community: The Effects of Interpersonal Communication Networks and Media Use on Trust

Seungahn Nah - University of Wisconsin-Madison

Sameer Deshpande - University of Wisconsin-Madison

Michael McCluskey - University of Wisconsin-Madison

Elliott Hillback - University of Wisconsin-Madison

Zhongdang Pan - University of Wisconsin-Madison

Dhavan V. Shah - University of Wisconsin-Madison

Douglas M. McLeod - University of Wisconsin-Madison

What Factors Affect Establishment Respondents Decision to Participate in Government Surveys?

Sylvia K. Fisher - Bureau of Labor Statistics

Christine Rho - Bureau of Labor Statistics

Election 2000, Civic Culture, and Media: Media Mobilization and Demobilization

Dhavan V. Shah - University of Wisconsin-Madison

Michael G. Schmierbach - University of Wisconsin-Madison

William P. Eveland - Ohio State University

Nojin Kwak - University of Michigan

Development of a Question to Measure Respondents Attainment of Vocational Certificates: Results of Cognitive Testing

Sylvia K. Fisher - Bureau of Labor Statistics

The Role of Issue Involvement in UK Public Attitudes to the Single European Currency

Caroline E. Roberts - London School of Economics and Political Science

The Role of Value Equivalence in News Media Selection

Thomas B. Christie - University of Texas at Arlington

Changing Foundations of a Governor's Support: Media, Political Trust and the Economy

Gerald M. Kosicki - Ohio State University

YangYang Yuan - Ohio State University

Do 'Knowledgeable' Respondents Really Know More? A Comparison of Parent and Teen Reports of Teen Spending

Kristen M. Olson - Joint Program in Survey Methodology

How Science Knowledge and Attitudes Relate to Pseudoscience Acceptance, Political Engagement, and Funding Venue Support

Susan Carol Losh - Florida State University

Christopher M. Tavani - Florida State University

Ryan Wilke - Florida State University

Rose Njoroge - Florida State University

Michael McAuley - Florida State University

Surveying Hispanic American Populations

Kristi K. Hagen - Northern Arizona University

Anne Mottek-Lucas - Northern Arizona University

On the Importance of Importance: An Examination of Weighting Evaluation Ratings with Importance Ratings.

Randall K. Thomas - Harris Interactive

Ellie Powell - Princeton University

Rachel C. Lafond - Harris Interactive

Susan Behnke - Harris Interactive

Changes in the Volume and Composition of RDD Telephone Survey Dial Attempts

Juyeon Son - University of Oregon

Patricia A. Gwartney - University of Oregon

Using an Instructional Web Site for Respondents to Improve Response Quality

Jennie W. Lai - Nielsen Media Research

Chuck D. Shuttles - Nielsen Media Research

Norman Trussell - Nielsen Media Research

※ POSTER SESSION ※

Saturday 11:30 a.m. – 12:15 p.m. Continued...

Forcing Respondents to Make a Choice Provides Better Data: Do You Agree, Disagree, or Are You Not Sure?

Richard Warnecke - University of Illinois at Chicago
Jennifer Parsons - University of Illinois
Robert Smith - American Cancer Society
Vilma Cokkinides - American Cancer Society

**12:15 p.m. – 2:05 p.m. Lunch and AAPOR
Presidential Address
(Tent)**

Contributing Sponsor: Survey Sampling International

※ CONCURRENT SESSIONS ※

Saturday 2:15 p.m. – 3:45 p.m.

**Trust: Financial Institutions, Science, Government, and
Physicians** (Belle Meade)

Craig A. Hill - RTI International - Chair
Vincent Price - University of Pennsylvania - Discussant

**Changes in Trust of Financial Institutions and
Professionals**

Larry J. Cohen - SRI Consulting Business Intelligence

**American Trust in Science and Technology: An Analysis
of Data From the Second Half of the 20th Century**

Jon D. Miller - Northwestern University
Linda G. Kimmel - Northwestern University

**“Trust in Government and Political Participation Among
California Latinos 1998—2002”**

Jonathan Cohen - Public Policy Institute of California
Mark Baldassare - Public Policy Institute of California
Eliana Kaimowitz Rodriguez - Public Policy Institute of
California

**Trust Attitudes Towards Physicians and Experience
With Other Elements of the Health Care System**

Michael J. Bucuvalas - Schulman, Ronca & Bucuvalas, Inc.
Mark A. Morgan - Schulman, Ronca & Bucuvalas, Inc
Mark Schlesinger - Yale University
Bradford H. Gray - New York Academy of Medicine

Election Polling II (Salon E)

Charles H. Franklin - University of Wisconsin, Madison -
Chair
Jeffery J. Mondak - Florida State University - Discussant

**Tracking Interest and Knowledge During Election
Campaigns**

Matthias Kretschmer - ZMG Zeitungs Marketing Gesellschaft

**Propensity Score and Calibration as Bias Reducing
Techniques in Surveys Based on Internet Panels:
Application to the Outcome of the Swedish Parliament
Elections 2002**

Boris Lorenc - Stockholm University
Christer Johansson - Netsurvey Bolinder AB

**The Polls of the French Presidential Election of 2002, a
Catastrophe?**

Claire Durand - Université de Montréal
André Blais - Université de Montréal
Mylène Larochelle - Université de Montréal

Survey Methodology: Internet Surveys (McGavock's A)
(AAPOR/IFD&TC Joint Session)

Leora Lawton - Freeman, Sullivan & Company - Chair
Kent Marquis - U.S. Census Bureau - Discussant

**Participation in Online Surveys: Results from a Series of
Experiments**

Renee M. Smith - Harris Interactive
Kerri A. Kiniorski - Harris Interactive

Validations in Web-based Surveys

Andy Peytchev - University of Michigan
Scott Crawford - MSInteractive

**Use and Non-Use of Clarification Features in Web
Surveys**

Mick Couper - University of Michigan
Roger Tourangeau - University of Maryland
Frederick G. Conrad - University of Michigan

**Web Experiment: Examining the Effect of Error
Prompting on Item Nonresponse and Survey
Nonresponse**

Geraldine M. Mooney - Mathematica Policy Research
Barbara A. Rogers - Mathematica Policy Research
Deborah H. Trunzo - Office of Applied Studies, SAMHSA

Response Rates II (Salon C)

Paul Biemer - Research Triangle Institute - Chair
Manuel de la Puente - U.S. Census Bureau - Discussant

***Invited Address:* Strategies for Retaining Respondents
in Long-Term Panel Surveys: A Series of Experiments**

Randall Olsen - Ohio State University
James Walker - University of Wisconsin

**Effects of a \$30 Incentive on Response Rates and Costs
in the 2002 National Survey on Drug Use and Health**

Joel M. Kennet, Joseph Gfroerer, Katherine R. Bowman,
Peilan C. Martin, & David Cunningham - Substance Abuse
and Mental Health Services Administration

**Refusal Conversion and Response Bias in the 2001
California Health Interview Survey**

Wei Yen - University of California, Los Angeles,
Charles A. DiSogra - University of California, Los Angeles
David M. Grant - University of California, Los Angeles

**Language of Contact, Nonresponse, and Measurement
Error in a Multimode National Language Enumeration
Survey**

Tim Dolson - Nielsen Media Research
Natalie Coser - Nielsen Media Research
Paul J. Lavrakas - Nielsen Media Research
Scott Bell - Nielsen Media Research
Randy Keesling - RTI International

※ **CONCURRENT SESSIONS** ※

Saturday 2:15 p.m. – 3:45 p.m. Continued...

Public Opinion in Politics and in Court (Salon F)

Jennifer Berkold - NORC - Chair

Peter V. Miller - Northwestern University - Discussant

The Public Judgment Index: Reviving Yankelovich's Effort to Differentiate Mass Public Opinion from Public Judgment

David W. Moore - The Gallup Organization

How to Conceptualize Attitude Strength and How to Measure it in Surveys: Psychological Perspectives

Jon A. Krosnick - Ohio State University

Penny S. Visser - University of Chicago

Allyson L. Holbrook - University of Illinois at Chicago

Invited Address: The Interface of Survey Research and the Legal System

Shari S. Diamond - Northwestern University Law School, the American Bar Foundation

Survey Evidence in Court: What it Takes to Get Through the Gate

E. Deborah Jay – Field Research Corporation

Interactive Paper Presentations (Kingsley)
(AAPOR/IFD&TC Joint Session)

Melody Rodriguez - Research Systems and Solutions, Incorporated - Chair

The Individual Determinants of Political Persuasion

Patrick Fournier - Université de Montréal

How Much Can You Trust the Answers You Get Using Cognitive Interviews?

Christine H. Rho – U. S. Bureau of Labor Statistics

Roberta Sangster – U. S. Bureau of Labor Statistics

Evaluating Various Methods of Standard Error Estimation for Use with the Current Population Survey's Public Use Data

Michael E. Davern - University of Minnesota

Gestur Davidson - University of Minnesota

James Lepkowski - University of Michigan

Using Latent Class and CHAID Models to Develop Meaningful Segments from Survey Data

Jay Magidson - Statistical Innovations

Comparing Internet "River," Internet "Panel" and RDD CATI Sampling; Do the Differences Affect the Data?

Karl G. Feld - Western Wats

A Comparison Between Using the Web and Using the Telephone to Survey Political Opinions.

Gosta K. Forsman - University of Linköping

Annica Isaksson - University of Linköping

Design and Implementation of a Multimode Web Survey

Jennifer S. Wine - Research Triangle Institute

Melissa B. Cominole - Research Triangle Institute

Stephanie D. Carwile - Research Triangle Institute

Kristin Perry - National Center for Education Statistics

Partnering With a Newspaper to Assess Community Opinion Online

Phillip E. Downs - Florida State University

Mary Anne Lindley - Tallahassee Democrat

Implementing a Web Survey Administration System at the GAO

Alice G. Feldesman - U.S. General Accounting Office

Incentive Effects in the Age of Anthrax: Experimental Results for Mail Questionnaires

Anthony Silvaggio – University of Oregon

Patricia A. Gwartney - University of Oregon

Cognitive Processes in Web Surveys

Marek Fuchs - University of Eichstaett

※ **CONCURRENT SESSIONS** ※

Saturday 4:00 p.m. – 5:00 p.m.

Trust III (Salon C)

Kristin Stettler - U.S. Census Bureau - Chair

Janice Ballou - Mathematica Policy Research - Discussant

Trust and Engagement: Assessing Causality in the "Virtuous Circle"

Dhavan V. Shah - University of Wisconsin-Madison

Hernando Rojas - University of Wisconsin - Madison

So-Hyang Yoon - University of Wisconsin - Madison

William P. Eveland, Jr. - Ohio State University

Nojin Kwak - University of Michigan

The Effect of Trust in Media on Advertising Rates

Philip E. Meyer - University of North Carolina at Chapel Hill

Joe Bob Hester - University of North Carolina at Chapel Hill

Geographies of Trust: Explaining Inter-city Variation in Trust Using Hierarchical Linear Modeling

Wendy Rahn - University of Minnesota

Kwang Suk Yoon - American Institutes for Research

Michael Gareth - American Institutes for Research

Steven Lipson - American Institutes for Research

Katherine Loflin - Knight Foundation

Election Surveys (Salon D)

Alice Robbin - Indiana University - Chair

When Respondents Know Too Much: Limitations of Web Surveys for Electoral Research

Nicholas C. Allum - London School of Economics and Political Science

Patrick J. Sturgis - University of Surrey

Social Desirability and Faulty Memory in Vote Over-Reporting: A Cross-National Comparison of the American and British Electorates

Allan L. McCutcheon - University of Nebraska, Lincoln

Robert F. Belli - University of Nebraska, Lincoln

Yongbin Tian - University of Nebraska, Lincoln

※ **CONCURRENT SESSIONS** ※

Saturday 4:00 p.m. – 5:00 p.m. Continued...

Coverage Bias in Telephone Samples of Registered Voters

Chase H. Harrison - CSRA; University of Connecticut
Lauren J. Packman - CSRA; University of Connecticut

Right on Target or Off the Mark?: Margin of Error in Election Polls

Joel Bloom – University of Oregon

Questionnaire Design II (Salon F)
(AAPOR/IFD&TC Joint Session)

Stanley Presser - University of Maryland - Chair

Invited Address: Parsing the Polls: A View from the Trenches

Gary E. Langer - ABC News
Daniel M. Merkle - ABC News

Validating Self-Reports of Socially Desirable Behaviors

Jane E. Burris - University of Illinois at Chicago
Timothy Johnson - University of Illinois at Chicago
Diane O'Rourke - University of Illinois at Chicago

State Health Insurance Coverage Estimates: Why State-Survey Estimates Differ From the Current Population Survey

Michael E. Davern - University of Minnesota
Kathleen T. Call - University of Minnesota
Lynn A. Blewett - University of Minnesota
Tim Beebe - University of Minnesota

Response Rates III (Salon E)

Nancy Bates - U.S. Census Bureau - Chair
Kathleen Frankovic - CBS News - Discussant

Scheduling Calls for Refusal Conversion in an RDD Survey

Sherman Edwards - Westat
Charles DiSogra - University of California, Los Angeles
Wei Yen - University of California, Los Angeles

How Important Is Response Rate?

Nathaniel J. Ehrlich - University of Michigan

CMOR's National Survey to Help Build an Advertising Campaign to Motivate Survey Response

Jane Shepard - CMOR
Paul J. Lavrakas - Nielsen Media Research

Political Attitudes II (Belle Meade)

Gerald Kosicki - Ohio State University – Chair & Discussant

Racial Resentment and White Opposition to Race-Conscious Programs: Principles or Prejudice?

Stanley Feldman – State University of New York at Stony Brook
Leonie Huddy – State University of New York at Stony Brook

Age- and Participation-Related Differences in Political Agendas

Douglas A. Strand - University of California, Berkeley
Merrill Shanks - University of California, Berkeley

Driving the Wedge: The Strategic Use of Group Cues in Campaign Communications

Nicholas A. Valentino - University of Michigan
Vincent L. Hutchings - University of Michigan

5:00 p.m. – 6:15 p.m.

AAPOR Membership & Business Meeting (McGavock's A/B)

6:45 p.m. – 7:30 p.m.

Reception (Verandah/Courtyard)

Sponsored By: Marketing Systems Group

7:30 p.m. – 9:15 p.m.

Awards Banquet (Salon A/B/C/D/E/F)

Sponsored By: RTI International (wine with dinner)

9:15 p.m. – 12:00 a.m.

Old Time Country Dance (Salon A/B/C/D/E/F)

- the Saturday night party will feature live old time country music played by an outstanding Nashville band and square dancing with a traditional caller and "dance doctors" to guide the uninitiated. Afterward, a jam session will feature the band playing with AAPOR-member musicians sitting in.

Sponsored By: Schulman, Ronca & Bucuvalas, Inc.

9:15 p.m. – 12:00 a.m.

Session in Applied Probability

(Kingsley)

Sunday, May 18

7:00 a.m. – 11:30 a.m.

***REGISTRATION DESK OPEN**

7:00 a.m. – 9:00 a.m.

Breakfast Buffet (Salon A/B/C)

※ **CONCURRENT SESSIONS** ※

Sunday 8:15 a.m. – 9:45 a.m.

A Memorial for Bud Roper (Salon D)

Lois Timms-Ferrara - Organizer

Questionnaire Pretesting (Salon E)

(AAPOR/IFD&TC Joint Session)

Edward P. Freeland - Princeton University - Chair

Michael F. Schober - New School University - Discussant

Respondents' Understanding of Confidentiality Language

Eleanor R. Gerber – U.S. Census Bureau

Collecting Eye Tracking Data to Test QUAID, a Web Facility That Helps Survey Methodologists Identify Problems With the Comprehensibility of Questions

Arthur C. Graesser - University of Memphis

Frances K. Daniel - University of Memphis

Zhiqiang Cai - University of Memphis

Elisa Cooper - University of Memphis

Shannon Whitten - University of Memphis

Max Louwerse - University of Memphis

Applying Discourse Analysis to the Questionnaire Design and Evaluation Process: a Proposal for the Incorporation of an Alternative Methodological Tool

Christine A. Horak - Westat

Brian Kleiner - Westat

Modeling the Cognitive Processing of Drug Use Questions

Timothy P. Johnson - University of Illinois at Chicago

Michael Fendrich - University of Illinois at Chicago

※ **CONCURRENT SESSIONS** ※
Sunday 8:15 a.m. – 9:45 a.m. Continued...

Telephone Survey Methods (Salon C)
(AAPOR/IFD&TC Joint Session)

Corinne Kirchner - American Foundation for the Blind - Chair
Sandra H. Berry - RAND Survey Research Group -
Discussant

Determining the Probability of Selection for a Telephone Household in a Random Digit Dial Sample Design Is Becoming Increasingly More Difficult

Timothy A. Triplett - Urban Institute
Natalie Abi-Habib - Urban Institute

RDD vs. Listed: An Experimental Study of Coverage Error, Costs, and Nonresponse in a Statewide Telephone Survey

Thomas M. Guterbock - University of Virginia
David E. Hartman - University of Virginia
Ryan A. Hubbard - University of Virginia

The Effect of Partial Incentive Pre-Payments on Telephone Survey Response Rates

Todd J. Robbins - Abt Associates
Donna Demarco - Abt Associates
Rhiannon Patterson - Abt Associates
Ting Yan - Abt Associates
Erik Paxman - Abt Associates

Surveys Using Cellular Telephones: a Feasibility Study

Charlotte G. Steeh - Georgia State University

Questionnaire Design to Measure Opinions II (Salon F)

Kristin Stettler - U.S. Census Bureau - Chair
Patricia M. Gallagher - University of Massachusetts Boston -
Discussant

Presidential Approval: You May Be Only as Good as Your Rating Scale

Randall K. Thomas - Harris Interactive
David Krane - Harris Interactive
Humphrey Taylor - Harris Interactive

How Does Ranking Rate?: A Comparison of Ranking and Rating Tasks.

Randall K. Thomas - Harris Interactive
Eric M. Shaeffer - Ohio State University

The More Things Change the More They Stay the Same: Examining Difference in Political Communication, 1952-2000

Lonna R. Atkeson - University of New Mexico
Ronald B. Rapoport - College of William & Mary

Consumer Confidence: How It's Measured and What It Means

Daniel M. Merkle - ABC News
Gary E. Langer - ABC News
Dalia Sussman - ABC News

Race, Politics, and Law Enforcement (Belle Meade)

Dianne Rucinski - University of Illinois at Chicago - Chair
David Moore - The Gallup Organization - Discussant

Changing of the Guard: Mayors, Race, Engagement, and Efficacy

Adria Gallup-Black - New York University

Black Respondents' Prejudice Towards Whites

David C. Wilson - The Gallup Organization

Student Paper Award Winner: Justice or "Just Us?" Perceived Racial Bias in the Criminal Justice System

Devon Johnson – Harvard University

Public Perceptions of Racial Bias by the Police

Steven A. Tuch - George Washington University
Ronald Weitzer - George Washington University

Roundtable: Survey Research and IRBs: Can't We All Just Get Along (Belmont)

Mary E. Losch - University of Northern Iowa - Chair

※ **CONCURRENT SESSIONS** ※

Sunday 10:00 a.m. – 11:30 a.m.

Deliberative Polling (Salon D)

Robert Eisinger - Lewis & Clark College - Chair
J. Merrill Shanks - University of California, Berkeley -
Discussant

Invited Address: Deliberative Foreign Policy Opinions on the Verge of War: Evidence from the 2003 National Issues Convention

Henry Brady - University of California, Berkeley
Robert Luskin - University of Texas
James Fishkin - University of Texas

Invited Address: Replicating Deliberative Polling Online

Shanto Iyengar - Stanford University
James Fishkin - University of Texas
Robert Luskin - University of Texas

A Different Take on the Deliberative Poll: Information, Deliberation and Attitude Constraint

Patrick J. Sturgis - University of Surrey
Caroline E. Roberts - London School of Economics and
Political Science
Nick Allum - London School of Economics and Political
Science

Questionnaire Design: Visual Displays (Salon C)
(AAPOR/IFD&TC Joint Session)

Carla Jackson - Schulman, Ronca, and Bucuvalas - Chair
Fran Featherston - National Science Foundation -
Discussant

The Effects of Graphics, Symbols, Numbers and Words on Answers to Self-Administered Questionnaires:

Results from 18 Experimental Comparisons
Don A. Dillman - Washington State University
Leah Christian - Washington State University

※ **CONCURRENT SESSIONS** ※

Sunday 10:00 a.m. – 11:30 a.m. *Continued...*

What They See Is What We Get: Response Options for Web Surveys

Mick P. Couper - University of Michigan
Roger Tourangeau – Univ. of Maryland & Univ. of Michigan
Frederick G. Conrad - University of Michigan
Scott Crawford - MSInteractive

Can You Judge a Questionnaire by Its Cover?

Phil J. Gendall - Massey University

Student Paper Award Winner: Measuring Visual Political Knowledge

Markus Prior - Stanford University/Princeton University

Response Rates IV (Salon F)

Peter V. Miller - Northwestern University - Chair
Ali Mokdad - Centers for Disease Control - Discussant

Countering Nonresponse Through Interviewer Training: Avoiding Refusals Training (ART) II

Chuck D. Shuttles - Nielsen Media Research
Jennifer S. Welch - Nielsen Media Research
Brooke Hoover - Nielsen Media Research
Paul Lavrakas - Nielsen Media Research

The Role of an Explicit Refusal Option on Response and Refusal Rates: A Study of Machinists

Matthew E. Jans - University of Massachusetts, Boston
Mary Ellen Colten - University of Massachusetts, Boston
Anthony Roman - University of Massachusetts, Boston
Timothy Stablein - University of Massachusetts, Boston

Survey Content Foreknowledge and Response Rate

Nathaniel J. Ehrlich - University of Michigan

Collection and Analysis of Process Data in Personal Visit Surveys (Belle Meade)

Richard Kulka - RTI International - Chair
Tony Hak - U.S. Census Bureau - Discussant

Analysis of Contact Histories in Personal Visit Surveys:

Nancy Bates - U.S. Census Bureau

Using Process Data from Computer-Assisted Face to Face Surveys to Help Make Survey Management Decisions

Robert Groves - University of Michigan/Joint Program in Survey Methodology

Using Call Records to Study Sources of Nonresponse Bias in Consumer Expenditure Surveys

John Dixon - Bureau of Labor Statistics

Effect of Incentives on Data Collection: A Record of Calls Analysis of the National Survey on Drug Use and Health

Dicy Butler - SAMHSA
Douglas Wright - SAMHSA
James Chromy - Research Triangle Institute
Martin Meyer - Research Triangle Institute
Rebecca A. Granger - Research Triangle Institute
Peilan Martin - Research Triangle Institute

Political Attitudes III (Salon E)

Colm O'Muircheartaigh - NORC - Chair
Michael G. Hagen - Rutgers University - Discussant

A Spiral of Silence in the 2002 German Federal Elections and the Role of Public Opinion Research in Opinion Formation in Election Campaigns

Thomas Petersen - Institute fur Demoskopie Allensbach

Reinvigorating Democracy: Generating Social Capital and Political Participation on the Internet

Samuel J. Best - University of Connecticut
Kenneth Dautrich - University of Connecticut

A Group-Level Experiment on Framing

Vincent Price - University of Pennsylvania
Lilach Nir - University of Pennsylvania
Joseph N. Cappella - University of Pennsylvania

Public Response to the Cuban Missile Crisis

Tom W. Smith - NORC

Roundtable: Cognitive Interviewing Theory and Practices: Implications of Results from Recent Experiments (Belmont)

Paul Beatty - National Center for Health Statistics - Chair
Frederick Conrad - University of Michigan
Johnny Blair - Abt Associates
Ashley Landreth - U.S. Census Bureau
Theresa J. DeMaio - U.S. Census Bureau
Gordon Willis - National Cancer Institute

Interactive Paper Presentations (Kingsley) (AAPOR/IFD&TC Joint Session)

Dawn V. Nelson - U.S. Bureau of the Census - Chair

Gender and Racial Attitudes: A Cross National Study

Michael Hughes - Virginia Polytechnic Institute & State University
Steven A. Tuch - George Washington University

The Effects of Priming Negative Group Attitudes

Jean L. McSween - University of Virginia

Why Do Respondents Provide Vague Answers to Open-Ended, Categorical Questions?

Monica L. Dashen - Bureau of Labor Statistics

Respondents Confidence in Survey Taking and Their Co-Operation With Government Surveys: Some Evidence From the UK

Roeland Beerten - Office for National Statistics
Mark McConaghy - Office for National Statistics

Using Internet-Based Surveys With Physicians, What Works and What Doesn't Work

Mindy Schneiderman - American Medical Association
Sara Thran - American Medical Association
Claire Adams - American Medical Association
Belle Lerner - American Medical Association

※ CONCURRENT SESSIONS ※

Sunday 10:00 a.m. – 11:30 a.m. Continued...

**Mapping Public Perceptions of Globalization: A
Framework of Audience Frames**

Erik C. Nisbet - Cornell University

James Shanahan - Cornell University

10:00 a.m. – 12:00 p.m.

Box Lunch Pick Up

(Salon A/B)

※ SHORT COURSE ※

Sunday 12:30 a.m. – 4:00 p.m.

**A Practical Guide to Project Management for the Survey
Researcher – Mike Weeks (RTI International) (Salon D)**

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Frankovic, Kathleen	18
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Frederick, Christina	6
Freeland, Edward P.	18
Frith, Cary R.	5
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Gendall, Phil	11,20
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Gillin, Donna	2
Glynn, Carroll J.	5
Gordon, Adrian	6
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Graesser, Arthur C.	18
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Gray, Bradford H.	16
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Greiling, Andrea K.	15
Griffin, Deborah H.	2
Grigorian, Karen H.	10
Groeneman, Sid	12
Gross, Elizabeth M.	13
Groves, Robert	1,3,20
Grussendorf, Jeannie A.	9
Gstalter, Carol	4
Guterbock, Thomas M.	19
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Gwartney, Patricia A.	1,15,17

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Harper, Kimberly M.	5
Harrison, Chase H.	18
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Harter, Rachel	10
Hartman, David E.	19
Hassol, Andrea	12
Hayes, Andrew F.	5
Henne, Jeff	2
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Hester, Joe Bob	17
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Hindman, Douglas B.	9
Hlebec, Valentina	3
Hoegh, Holly	13
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Hoover, Brooke	20
Horak, Christine A.	18
Horn, Daniel B.	13
Horner, Lewis R.	7,14
Horrigan, John	4
Howell, Susan E.	5
Hubbard, Ryan A.	19
Hubbell, Katie	5,10
Huddy, Leonie	8,18
Hueber, Graham	13
Huffington, Arianna	11
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Hugick, Larry	8
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Kelner, Robert K.	12
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Kennet, Joel M.	16
Kesselman, Marc L.	12
Kestnbaum, Meyer	4
Keum, Heejo	13
Keysar, Ariela	9
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Kim, Jibum	11
Kimmel, Linda G.	16
King, Gary	10
Kiniorski, Kerri A.	16
Kiousis, Spiro	14
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Kiser, Patrick T.	14
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Kudela, Martha	5
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Kull, Steven	11,13
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Lee, Robert H.	8
Leiserowitz, Anthony	1
Lepkowski, James	1,2,17
Lerner, Belle	20
Levin, Kerry Y.	5,6,10
Lewis, Gregory	2
Liesmann, Jaime M.	14
Lindley, Mary Anne	17
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Lippman, Laura	1
Lipson, Steven	17
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Loflin, Katherine	17
Loft, John	6
Lorenc, Boris	16
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Louwerse, Max	18
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Lozar, Katja	13
Lusinchi, Dominic P.	3
Luskin, Robert	19
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Marquis, Kent	16
Martin, David	2
Martin, Elizabeth	11
Martin, Peilan C.	16,20
Marton, Krisztina	8,15
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McAvinchey, Georgina	5
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McCoy, Marice K.	7
McCutcheon, Allan L.	17
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McDonald, Michael P.	9,12
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McIntosh, Mary E.	13
McLeod, Douglas M.	15

McNeeley, Madeline E.	2
McSween, Jean L.	20
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Miller, Jon D.	11,16
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Miller, Peter V.	17,20
Milmoie, Anne	10
Mitchell, Susan B.	12
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Mittleman, Alan	14
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Mollazade, Ayna	7
Mondak, Jeffery J.	8,16
Montenegro, Xenia P.	5
Montgomery, Margrethe	2
Montgomery, Robert	2
Mooney, Geraldine M.	4,16
Moore, Danna L.	6
Moore, David W.	9,10,17,19
Moore, Jeffrey C.	1
Moore, Kristin A.	1
Moreno, Alejandro	11
Morgan, Mark A.	9,16
Morin, Richard	3,11
Morrison, Nancy	1
Morrison, Theodore C.	8
Morton, Jeremy E.	6
Mossman, Guy R.	10
Mottek-Lucas, Anne	15
Moy, Patricia	8
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Murphy, Whitney E.	10
Murray, Christopher J.L.	10
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Oldakowski, Ray	7	Rodriguez, Melody	17
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Olson, Kristen M.	15	Rogers, Barbara A.	16
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Owens, Linda	9	Rojas, Hernando	13,17
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Packman, Lauren J.	18	Rojecki, Andrew	11
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Parker, James D.	5	Rothgeb, Jennifer	4
Parsons, Jennifer	16	Rucinski, Diane	1,19
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Paxman, Erik	19	Rzeszut, Anne	4
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Piekarski, Linda	2	Schlesigner, Mark	16
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Posnick, Lauren	7	Schuldt, Richard G.	6
Potter, Frank	12	Schwartz, Doug	3
Powell, Ellie	15	Scott, Amanda	10
Preciado, Michael	7	Scott, Leslie A.	4
Preece, Alun A.	10	Sekscenski, Edward S.	5
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Rayburn, Jay	13	Sherlock, Clare	8
Regnier, Michael	5	Shieh, Yann-Yann	12
Reichman, Nancy E.	12	Shipp, Stephanie	6
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		Smith, Renee M.	7,16
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Steinbach, Rebecca	2
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Stewart, Kristin L.	8
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Valentino, Nicholas A.	18
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West, Mark D.	14
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