Thank you
The ASA is creating a world in which data are responsibly managed, analyzed, and better understood.

Your gifts are:

**GROWING** the next generation of statisticians and data scientists

Improving **EDUCATION** by providing teachers with engaging and quality resources

**ADVOCATING** for statistically sound decision-making

**ENGAGING** the public and media in the vital role of statistics
A Message from the ASA Executive Director

When I was hired as the ASA’s executive director, one of my first charges was the creation of a development program. The ASA Board of Directors already recognized it was vital to create new sources of revenue in support of our mission. In my 12+ years at the ASA, the importance of statistics and data science has only continued its rise.

The ASA is critical to the future of statistics, and we play an important role in the development of the future leaders of our field. Our work is extensive—providing K–12 teachers with the resources needed to educate a new generation of statistically literate citizens; creating and sharing knowledge that allows the general public to better understand and interpret data; and advocating for policy decisions based on sound statistical practice.

Traditional sources of revenue, like dues, only cover a portion of these crucial programs. We are so grateful to our generous members who help sustain them. Thank you for your support of the ASA and for being part of our vision for the future.

Ron Wasserstein, ASA Executive Director
3,000 students participate in ASA DataFests.

Thanks to the [ICHPS] travel award, I was able to meet drivers of statistics in public health, gain deep career and methodological insight, and share my research with colleagues and professionals.”  
– Steven Lawrence  
Columbia University

Advocacy efforts in 2019 helped result in a $13 million budget increase for the Bureau of Labor Statistics and the retention of 76 critical USDA Economic Research Service positions in the DC area.”  
– Steve Pierson, ASA

REGINA NUZZO  
Senior Advisor for Statistics Communication and Media Innovation works with:

- Wired
- NPR's Marketplace
- PBS News Hour
- Scientific American
- Science News
- The Times-Picayune
- The New Orleans Advocate
- The Atlanta Journal-Constitution
- Medscape
- SciLine
- Shorenstein Center on Media, Politics, and Public Policy
- Author of Ingredients

Students enter 278 projects in ASA Project Competition.

Students enter 2,000 posters in Data Visualization Poster Competition.

ASA Gives Back is launched.

ASA members attend 100 congressional meetings.

40+ advocacy letters and statements sent and posted online.

4 op-eds appear in national news outlets.
Why the ASA?

The ASA is the only major organization in the country focused on improving the quality of statistics education at all levels—helping people have a better understanding of data that affects every-day decisions—and cultivating the next generation of leaders in statistics and data science. With your help, we can achieve our vision of a world in which data are responsibly managed, analyzed, and better understood.

Questions?
Contact Amanda Malloy at amanda@amstat.org. Visit www.amstat.org/giving to learn more.