



AMERICAN STATISTICAL ASSOCIATION  
Promoting the Practice and Profession of Statistics®

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## IMPORTANT BULLETIN FOR SCIENCE EDITORS & REPORTERS:

### AMERICAN STATISTICAL ASSOCIATION REQUESTS NOMINATIONS FOR ITS EXCELLENCE IN STATISTICAL REPORTING AWARD

*Nomination Deadline is March 1, 2016*

The American Statistical Association (ASA) is accepting nominations for its [2016 Excellence in Statistical Reporting Award](#) (ESRA). The ESRA, created in 2004, honors a reporter who displays an informed interest in statistical science and its role in public life. It can be awarded for a single article or a body of work. In selecting the honoree, consideration is given to:

- Correctness, clarity, fairness, brevity and professionalism of the communication
- Importance, relevance and overall effectiveness in impacting the intended audience
- Impact on the growth and national or regional exposure of statistics
- Appreciation and emphasis of the statistical aspects of a particular issue or event
- Excellent coverage of research on statistics or statistical issues

“No honor has ever meant more to me than the ASA's Excellence in Statistical Reporting Award, and it's not even close. As someone who grew up wanting to be a high school math teacher, and still wants to be one, I am truly honored that the nation's top statistics experts consider me an educator at heart,” said 2013 honoree, Alan Schwarz, *New York Times* national correspondent.

#### **Submitting a nomination**

Editors and fellow reporters can nominate a reporter. In addition, a reporter can self-nominate. A nomination form, nominating letter and supporting documents are required. The nominating letter should provide a detailed statement of the nominee's contributions to outstanding, innovative and influential communications on statistics and the reasons for the nomination. Also, nominators should include copies of the nominee's articles, books or videos. These items serve as the basis of the nomination.

[The ESRA nomination form can be downloaded from the ASA web site](#). Mail or email nomination packets to Pamela Craven at: American Statistical Association, 732 North Washington Street, Alexandria, VA 22314, or [pamela@amstat.org](mailto:pamela@amstat.org). Additional questions can be directed to Morteza Marzjarani, Committee Chair or [mortkm2@yahoo.com](mailto:mortkm2@yahoo.com)

The nomination deadline is March 1, 2016. The honoree will be announced in July and the award will be presented July 31 at the [2016 Joint Statistical Meetings](#) in Chicago.

### **Past Honorees**

[Prior ESRA honorees](#) are: Julie Rehmeyer, Freelance writer, 2015; Regina Nuzzo, Gallaudet University, 2014; Schwarz, New York Times, 2013; Amanda Cox, Graphics Editor, *New York Times*, 2012; Felix Salmon, financial blogger, 2010; Sharon Begley, *Newsweek*, 2009; Mark Buchanan, *New York Times*, 2008; John Berry, *Bloomberg News*, 2005; and Gina Kolata, *New York Times*, 2004.

### ***About the American Statistical Association***

The ASA is the world's largest community of statisticians and the oldest continuously operating professional science society in the United States. Its members serve in industry, government and academia in more than 90 countries, advancing research and promoting sound statistical practice to inform public policy and improve human welfare. For additional information, please visit the ASA website

at <http://www.amstat.org/awards/excellenceinstatisticalreportingaward.cfm>.

### **For more information:**

Steve Pierson

Office: (703) 302-1841

E-mail: [pierson@amstat.org](mailto:pierson@amstat.org)