ASA 180th Birthday Haiku Contest Evaluation Rubric

CATEGORY	5	4	3	0
Content	The haiku has a clear purpose and historical or statistical theme that is carried throughout the work.	The haiku has a clear purpose and historical or statistical theme, but may have one or two elements that do not seem to be related to it.	The purpose and historical or statistical theme of the haiku is somewhat muddy.	The haiku lacks a clear purpose and historical or statistical theme.
Mechanics: Spelling, Grammar, and Punctuation	There are no errors in spelling, grammar, or punctuation.	There are 1-3 errors in spelling, grammar, or punctuation.	There are 4-5 errors in spelling, grammar, or punctuation.	There are more than 5 errors.
Creativity	Descriptive words are used throughout to create an understanding of and appreciation for the importance of statistics.	The author uses one or two "filler" words that do not contribute to an understanding of and appreciation for the field.	The author uses three or four "filler" words that do not contribute to an understanding of and appreciation for the field.	Five or more "filler" words are used.
Requirements	Haiku follows the syllabic requirements for all lines.	Haiku does not follow the syllabic requirements for one of the lines.	Haiku does not follow the syllabic requirements for two of the lines.	Haiku does not follow the syllabic requirements for more than two of the lines.

Best in category (5) points will be awarded based on the following criteria:

IMAGERY (best in category) Haiku is composed primarily of nouns, of concrete images with statistical meaning, not a bunch of adjectives and adverbs.

SURPRISE (best in category) Haiku has a surprise at the end, induced by "cut word" (usually in the second line), a double-entendre that breaches literal and metaphorical meanings.